

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0851-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

SELFISH, INC.

- Individual(s)
- General Partnership
- Corporation- State: CALIFORNIA
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) NOVEMBER 15, 2005

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: SELFISH JEANS, INC.

Internal

Address: \_\_\_\_\_

Street Address: 2831 HADDINGTON DRIVE

City: LOS ANGELES

State: CALIFORNIA

Country: USA Zip: \_\_\_\_\_

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship CALIFORNIA
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,418,298-2,428,841-2,488,343-2,413,072  
2,413,071-2,504,677-2,451,247-2,229,624

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: EDWARD A. SOKOLSKI

Internal Address: SUITE 105

Street Address: 3868 CARSON STREET

City: TORRANCE

State: CALIFORNIA Zip: 90503-6706

Phone Number: (310) 540-5631

Fax Number: (310) 540-2899

Email Address: EDSOKOLSKI@CS.COM

**6. Total number of applications and registrations involved:**

8

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 215.00**

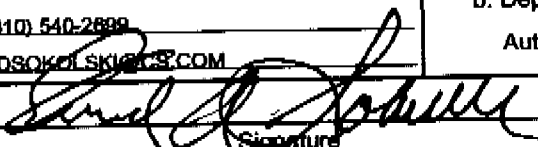
- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers 0235  
Expiration Date 10/06

b. Deposit Account Number 19-3129  
Authorized User Name EDWARD A. SOKOLSKI

**9. Signature:**



EDWARD A. SOKOLSKI  
Name of Person Signing

12/19/05  
Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$215.00 2418298

## TRADEMARK ASSIGNMENT

Whereas assignor, SELFISH, INC., A California Corporation, located at, 10506 West Pico Blvd., Los Angeles, California 90064, is the owner of the following trademark registration:

<u>Mark</u>	<u>Registration No.</u>
1. SELFISH	2418298
2. SELFISH	2428841
3. SELFISH	2488343
4. SELFISH BOY	2413072
5. SELFISH GIRL	2413071
6. IT'S ALL ABOUT ME	2594677
7. SELFISH	2451247
8. LIFE, LIBERTY AND THE PURSUIT OF MY OWN HAPPINESS	2229624

Whereas assignee, SELFISH JEANS, INC., a California Corporation, located at 2831 Haddington Drive, Los Angeles, California 90064, is desirous of acquiring said interest in the trademark application owned by the assignor thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor, SELFISH, INC., does hereby sell, assign, transfer and set over to said assignee, SELFISH JEANS, INC., the entire right, title and interest in said mark together with the goodwill of the business symbolized by the mark, and the above identified trademark registration thereof.

Executed at: Los Angeles, California Date 11/15/05

By: Michael Weiner  
Michael Weiner,  
Selfish, Inc.

Legalization not Required