

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/03/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Calip Dairies, Inc.		02/03/2006	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	41 License Corp.
Street Address:	4175 Veterans Highway
City:	Ronkonkoma
State/Country:	NEW YORK
Postal Code:	11779
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	76423353	CENTRONE'S
Serial Number:	76423352	CENTRONE'S THE ORIGINAL

CORRESPONDENCE DATA

Fax Number: (212)425-5288
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-425-7200
 Email: tmdocketny@kenyon.com
 Correspondent Name: Joseph F. Nicholson, Esq.
 Address Line 1: One Broadway
 Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	11015/999
NAME OF SUBMITTER:	Joseph F. Nicholson, Esq.

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Signature:

/Joseph F. Nicholson/

Date:

02/08/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment is made on this ____ day of _____, 2006, by Calip Dairies, Inc., a company organized under and by virtue of the laws of New Jersey (hereinafter the ASSIGNOR), to 41 License Corp., a company organized under and by virtue of the laws of New York, with an address of 4175 Veterans Highway, Ronkonkoma, New York 11779 (hereinafter the ASSIGNEE).

WITNESSETH:

WHEREAS, the ASSIGNOR is the owner of all right, title and interest in and to the trademarks listed in attached Schedule A (the "Trademarks"); and

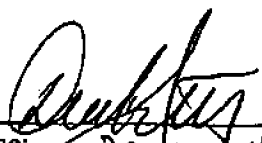
WHEREAS, the ASSIGNEE wishes to acquire from the ASSIGNOR all right, title and interest in and to the Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR does hereby sell, transfer, convey, bequeath, grant and assign unto the ASSIGNEE all right, title and interest in and to the Trademarks, including without limitation all applications therefor; all registrations resulting therefrom; all common law rights therein; the right to recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

The ASSIGNOR assigns the Trademarks as part of that portion of the business to which the Trademarks pertain as required by Section 10 of the Trademark Act (15 U.S.C. § 1060).

CALIP DAIRIES, INC.

Dated: 2/3, 2006

By 
Name: DAVID SMITH
Title: CHAIRMAN

SCHEDULE A

TRADEMARK

APP. NO.

CENTRONE'S

76/423,353

CENTRONE'S THE ORIGINAL

76/423,352

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