

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KINETIXX, INC.		01/31/2006	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	STEREOLOGY RESEARCH & DESIGN, LLC		
Street Address:	150 Foot Hills Road		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29617		
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76049044	ICE CREAM BOY	
CORRESPONDENCE DATA			
Fax Number:	(864)232-4437		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8642324261		
Email:	IPDocket@mcnair.net		
Correspondent Name:	McNair Law Firm, PA		
Address Line 1:	P.O. Box 10827		
Address Line 2:	Cort Flint		
Address Line 4:	Greenville, SOUTH CAROLINA 29603-0827		
ATTORNEY DOCKET NUMBER:	032873.00013		
NAME OF SUBMITTER:	Cort Flint		
Signature:	/Cort Flint/		

CH \$40.00 76049044

Date:

02/08/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Assignment is made on the year and day set forth below by Kinetixx, Inc., a South Carolina corporation, having a principal place of business at 415 S. Pendleton Street, Suite 80, Easley, SC 29640, hereinafter the "Assignor" to Stereology Research & Design, LLC, a South Carolina limited liability company, having a principal office at 150 Foot Hills Road, Greenville, SC 29617, hereinafter the "Assignee."

WHEREAS, Assignor is the owner or applicant of the following trademarks:

ICE CREAM BOY
Application Serial No. 76/049,044
Filed: 05/15/2000

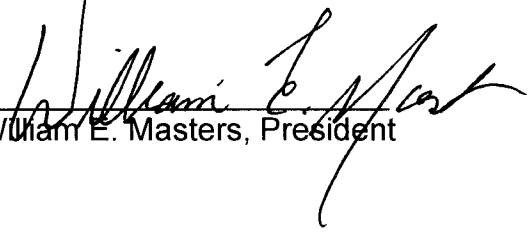
MISCELLANEOUS DESIGN
Registration No. 2,663,976
Registered December 17, 2002

WHEREAS, Assignee is desirous of acquiring the rights to said trademarks;

NOW, THEREFORE, in consideration of the sum of \$10.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has and does hereby assign to the Assignee all right, title, and interest in and to the said trademarks, together with the good will of the business symbolized by the marks and the above identified applications.

IN WITNESS WHEREOF, the undersigned, who is the duly authorized representative of Assignee, hereby sets his hand and seal on the day set forth by his name.

KINETIXX, INC.

By: 
William E. Masters, President

1/31, 2006

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