

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
P.I. Fashion B.V.		01/16/2006	LIMITED LIABILITY COMPANY: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Asian and Western Classics B.V.		
Street Address:	Johannes Vermeerplein 11		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	DV 1071		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2293177	JAKO	
Registration Number:	1229171	KL	
Registration Number:	1341880	LAGERFELD	
Registration Number:	2394600	LAGERFELD JAKO	
CORRESPONDENCE DATA			
Fax Number:	(212)328-6101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-328-6100		
Email:	mgrieco@dreierllp.com		
Correspondent Name:	Dreier LLP, Attn: Mary Grieco		
Address Line 1:	499 Park Avenue		
Address Line 2:	16th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	8662-001		

CH \$115.00 2293177

DOMESTIC REPRESENTATIVE

Name: Jade H.G. Huang
Address Line 1: 601 West 26th St.
Address Line 2: 6th Floor
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Mary Grieco
Signature:	/Mary Grieco/
Date:	02/08/2006

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS
- UNITED STATES OF AMERICA -

This Assignment is made by and between P. I. FASHION B.V., a private company with limited liability having its address at Herengracht 436, Amsterdam, the Netherlands (hereinafter referred to as the "Assignor")

and

ASIAN AND WESTERN CLASSICS B.V., a private company with limited liability having its address at Johannes Vermeerplein 11, Amsterdam, the Netherlands (hereinafter referred to as the "Assignee")

PREAMBLE

WHEREAS the Assignor is the registered owner of the following trademarks in the United States of America (hereinafter referred to as the "Registered Trademarks") :

Trademark	Reg. No.	Reg. Date	Intl Classes
JAKO	2,293,177	16.11.1999	03
KL STYLIZED INITIALS	1,229,171	08.03.1983	03
LAGERFELD	1,341,880	18.06.1985	03
LAGERFELD JAKO LOGO	2,394,600	17.10.2000	03

WHEREAS the Assignor agrees to sell to the Assignee all right, title and interest in and to the Registered Trademarks and the Assignee agrees to purchase said Registered Trademarks.

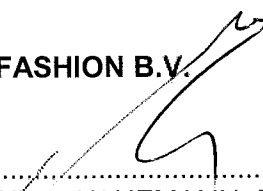
NOW THEREFORE, for good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

- 1 The Assignor hereby assigns unto the Assignee all right, title and interest in the Registered Trademarks together with all the associated goodwill;
2. The parties hereto agree that the effective date of this Assignment is the 3rd of November 2005.

Executed by the Parties as indicated hereunder.

P. I. FASHION B.V.

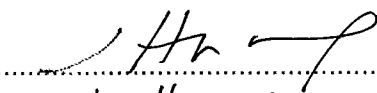
Date :

By: 
Albert KAUFMANN, Director

ASIAN AND WESTERN CLASSICS B.V.

Date :

1-16-06

By: 
Jade HWANG, Attorney in fact

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Matter of:
P. I. FASHION B.V.

Registration No. 2,293,177 filed on 02.05.1997

Registration No. 1,229,171 filed on 14.12.1981

Registration No. 1,341,880 filed on 01 11.1984

Registration No. 2,394,600 filed on 17.03.1998

(4)

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:


Cartier International N.V. hereby appoints Fross Zelnick Lehrman & Zissu PC, whose postal address is 866 United Nations Plaza at First Avenue & 48th Street, NY 10017, United States of America, is designated representative on whom notices or process in proceedings affecting the mark may be served. Please forward all correspondence pertaining to these registrations to :

Fross Zelnick Lehrman & Zissu PC
866 United Nations Plaza at First Avenue & 48th Street
NY 10017 - United States of America -

Respectfully submitted,

ASIAN AND WESTERN CLASSICS B.V.

Date: 1.11.06

By: 
Title: Attorney-in-Fact

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