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U.S. DEPARTMENT OF COMMERCE

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Patent and Trademark Office

103112032

To the Honorable Commissioner of Patent and Trademark Office **he attached original documents or copy thereof.**

1. Name of conveying party(ies):

TEQUILA CUERVO LA ROJENA, S.A. DE C.V.

- Individual(s)
- General Partnership
- Corporation - Mexico
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other - \_\_\_\_\_
- Merger
- Change of Name

Execution Date: November 5, 2004

2. Name and address of receiving party(ies):

AGAVERA CAMICHINES, S.A. DE C.V.  
Periferico Sur No. 8500, Tramo Morelia Chapala  
Tlaquepaque, Jalisco, C.P. 45601, Mexico

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - Mexico
- Other \_\_\_\_\_

Domestic representative is attached:  Yes  No  
Additional name(s) & address(es) attached?  Yes  No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

2151166 2547535  
2470161 2523278  
1807855 1539867  
2449681 2559005  
2600691 2601492

Additional numbers attached?  Yes  No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM  
ABELMAN, FRAYNE & SCHWAB**  
666 Third Avenue  
New York, New York 10017

6. Total number of applications and registrations involved:.....

**10**

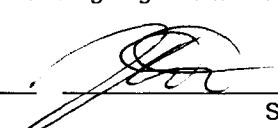
7. Total fee (37 CFT 3.41): ..... \$ 265.00  
 Enclosed  
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)  
 Authorized to be charged to deposit account  
Deposit account number: 01-0035  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

8. Statement and signature.

*To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.*

VICTOR M. TANNENBAUM  
Name of Person Signing



Signature

10/7/05  
Date

Total number of pages comprising cover sheet, attachments and documents:

**3**

ASSIGNMENT

WHEREAS, TEQUILA CUERVO LA ROJEÑA, S.A. de C.V., a company organized and existing under the laws of Mexico, with an office at Circunvalacion Sur #44A, Fraccionamiento Las Fuentes, Zapopan Jalisco, Codigo 45070, Mexico (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
1800	2151166
1800 Bottle Design (Wooden Cap)	2470161
1800 Bottle Representation	1807855
1800 COLECCION	2449681
1800 CREST LOGO	2600691
RESERVA 1800	2547535
RESERVA ANTIGUA 1800	2523278
CENTENARIO BOTTLE	1539867
GRAN CENTENARIO	2559005
GRAN CENTENARIO ANEJO BOTTLE	2601492

AND WHEREAS, AGAVERA CAMACHINES, S.A. de C.V., a company organized and existing under the laws of Mexico, with an office at Periferico Sur No. 8500, Tramo Morelia Chapala, Tlaquepaque, Jalisco, C.P. 45601, Mexico (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 5<sup>th</sup> day of November, 2008

TEQUILA CUERVO LA ROJEÑA, S.A. de C.V.

By   
 Title **Lawrence E. Abelmas**  
**Authorized Signatory**

NOTARIAL CERTIFICATE - Company

On this 5<sup>TH</sup> day of NOVEMBER 2008<sup>4</sup>, before me personally appeared Lawrence Abelman, to me known, who, being by me duly sworn, did depose and say that he/she is the Authorized Signatory of the company described in and which executed the foregoing document and that he/she signed his/her name thereto.

(Notarial Seal)

Teresa B. Gaudioso  
Notary Public

TERESA B. GAUDIOSO  
Notary Public, State of New York  
No. 31-4985494  
Qualified in New York County  
Commission Expires Sept. 29, 2005