

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Great Pacific Enterprises Inc		01/13/2006	British Columbia company:
Metro Toronto News Company		01/13/2006	Ontario partnership:

RECEIVING PARTY DATA

Name:	Prologix Distribution Services (East), LLC
Street Address:	120 Sinnott Road
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M1L 4N1
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Prologix Distribution Services (West), LLC
Street Address:	120 Sinnott Road
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M1L 4N1
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76398877	PROLOGIX

CORRESPONDENCE DATA

Fax Number: (314)345-6060
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 314-345-6000
 Email: smurphy@blackwellsanders.com
 Correspondent Name: Wendy Boldt Cohen
 Address Line 1: 720 Olive St.

OP \$40.00 76398877

Address Line 2: 24th Floor
Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER: 712762.27

DOMESTIC REPRESENTATIVE

Name: Wendy Boldt Cohen
Address Line 1: 720 Olive St.
Address Line 2: 24th Floor
Address Line 4: St. Louis, MISSOURI 63101

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Name: Wendy Boldt Cohen
Address Line 1: 720 Olive St.
Address Line 2: 24th Floor
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER: Wendy Boldt Cohen

Signature: /Wendy Boldt Cohen/

Date: 02/09/2006

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

This Assignment is entered into as of January 13, 2006 ("Effective Date") by and between Metro Toronto News Company, an Ontario partnership with an office for delivery located at 120 Sinnott Road Toronto, Ontario M1L 4N1 CANADA, and Great Pacific Enterprises Inc., a British Columbia company (collectively, the "Assignors"), and Prologix Distribution Services (East), LLC, a Delaware limited liability company and Prologix Distribution Services (West), LLC, a Delaware limited liability company (collectively, the "Assignees"). The Assignors and Assignees do hereby agree as follows:

1. The Assignors are owners of certain trademarks and applications for registration therefor along with the goodwill of the businesses associated therewith in the United States in connection with various goods and services related to periodicals, magazines, books and related matter and to the delivery of periodicals, magazines, books and related matter, as listed in Exhibit A attached hereto and incorporated herein by reference (the "Marks").

2. Assignees are desirous of acquiring all right, title and interest in and to the Marks in the United States, together with the goodwill of the business associated therewith.

3. For \$1.00 and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignors sell, grant, assign, convey, transfer and set over to Assignees, and Assignees, jointly as partners for purposes of this assignment, do hereby purchase, acquire and accept, all of Assignors' worldwide right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, including all registrations and applications for registrations therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignees, their successors, assigns or other legal representatives, for Assignees' own use and enjoyment, and for the use and enjoyment of Assignees' successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Marks, with the right to sue for damages, and collect the same for Assignees' own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignors authorize and request the Commissioner of Patents and Trademarks of the United States to record Assignees as the assignees and owners of the Marks. Assignors hereby covenant and agree that they will execute any and all instruments and documents reasonably necessary to aid the Assignees, their successors, legal representatives, and assigns, in the implementation and perfection of this Assignment.

4. If any provision of this Agreement is, becomes or is deemed invalid or unenforceable in any jurisdiction, such provision shall be deemed amended to conform to applicable law so as to be valid, legal and enforceable in such jurisdiction so deeming. If such provision cannot be amended without materially altering the intention of the parties, it shall be stricken and the remainder of this Agreement shall continue in full force and effect.

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5. This Agreement contains the entire agreement and understanding between the parties and supersedes any previous agreement and understanding, written or oral, relating to the subject matter of this Agreement.

6. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns. Each Assignor agrees to execute any other documents necessary to confirm the assignment set forth herein.

7. IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date indicated above.

Metro Toronto News Company

Signature: [Signature]
Name: Mitch Missicotte
Title: Authorized Signatory
Date: 12.30.06

Prologix Distribution Services (East), LLC

Signature: [Signature]
Name: [Name]
Title: President
Date: January 16, 2006

Great Pacific Enterprises Inc.

Signature: [Signature]
Name: Michael S. Korubay
Title: Authorized Signatory
Date: January 12, 2006

Prologix Distribution Services (West), LLC

Signature: [Signature]
Name: Dan McLaughlin
Title: President
Date: JAN. 13/06

Exhibit A

PROLOGIX

US Application No. 76/398,877 for PROLOGIX