

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	07/01/2004		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Palm Beach Water Taxi, Inc.		07/01/2004	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
Name:	Great American Life Insurance Company		
Street Address:	250 E. FIFTH STREET		
City:	CINCINNATI		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2378241	PALM BEACH WATER TAXI	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(305)285-9227		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305.856.2444		
Email:	aak@katzbarron.com		
Correspondent Name:	Anna Krimshstein		
Address Line 1:	2699 South Bayshore Drive		
Address Line 2:	7th Floor		
Address Line 4:	Miami, FLORIDA 33133		
ATTORNEY DOCKET NUMBER:	07008007		
NAME OF SUBMITTER:	Anna Krimshstein		
Signature:	/Anna Krimshstein/		

OP \$40.00 2378241

Date:

02/09/2006

**Total Attachments: 3**

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**ASSIGNMENT OF TRADE NAMES AND PROMOTIONAL MATERIALS**

**KNOW ALL THESE PERSONS BY THESE PRESENTS**, that Sailfish Marina Partnership, Ltd, a Florida limited partnership, Sailfish Marina, Inc., a Florida corporation, Palm Beach Water Taxi, Inc., a Florida corporation, Island Boat Rentals, Inc., a Florida corporation, Sailfish Marina Restaurant, LLC, a Florida limited liability company and Photo Electronics Corporation, a Florida corporation (individually and collectively, "**Assignor**") for and in consideration of Ten and 00/100 Dollars (\$10.00), lawful money of the United States and other good and valuable consideration, paid to Assignor by Great American Life Insurance Company, an Ohio insurance corporation ("**Assignee**"), the receipt whereof is hereby acknowledged, by the presents (this "**Assignment**") does grant, bargain, sell, transfer and deliver unto the Assignee and Assignee's, successors and assigns forever, all of the right, title and interest of Assignor in and to the following Trade Names (the "**Trade Names**"): "Sailfish Marina", "Sailfish Restaurant", "Sailfish Marina and Resort", "The Sailfish Marina Restaurant", "Island Boat Rentals", "Sailfish Marina Lounge", "Sailfish Marina Boat Rentals", "Sailfish Marina Charter Boats", "Sailfish Marina Motel", "Sailfish Motel", "Sailfish Marina Boat Slips", "~~South Sail Resort~~", "Sailfish Marina Bike Rentals", "Bill's Marina" and "Palm Beach Water Taxi" and any and all variances, derivations, combination or abbreviations of the Trade Names, together with the good will associated with such name. Assignor does hereby also grant, bargain, sell, transfer and deliver unto the Assignee and Assignee's, successors and assigns forever, all of the right, title and interest of Assignor in and to any and all brochures, advertisements, printed materials and all other promotional materials in any way pertaining to the assets of the Marina, as defined in the Purchase Agreement (as hereinafter defined).

**TO HAVE AND TO HOLD** the same unto the Assignee forever.

Assignor represents and warrants to Assignee that Assignor has made no prior assignments or transfers of any of the Trade Names and all rights of Assignor in and to the Trade Names are free and clear of any liens, pledges or other encumbrances.

The terms of this Assignment shall be governed by and construed under the laws of the State of Florida. All of the provisions of this Assignment shall be binding upon and inure to the benefit of the respective personal representatives, heirs, successors and assigns of Assignor and Assignee.


All words and terms used in this Assignment, regardless of the number or gender in which used, shall be deemed to include any other gender (or the neutral) or number, as the context or the use thereof may require. This Assignment may be executed in any number of counterparts, and/or by telecopy, each of which counterpart (original or telecopy) shall be deemed to be an original and all such counterparts taken together shall be deemed to constitute one and the same instrument.

Assignor (and another party) and Assignee, by reason of assignment from Brothers Property Corporation, an Ohio corporation, are parties to that certain Asset Purchase Agreement dated as of June 8, 2004 (the "Purchase Agreement"). Nothing set forth in this Assignment shall limit any right, privilege, remedy or claim of the Assignee arising out of or under the Purchase Agreement.

IN WITNESS WHEREOF, Assignor has caused these presents to be executed in its name as of this 1st day of July, 2004.

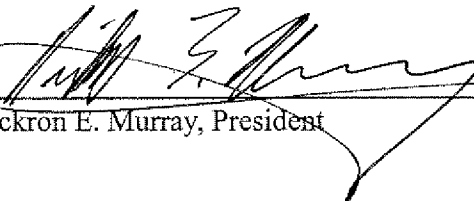
(CORPORATE SEAL)

SAILFISH MARINA PARTNERSHIP, LTD.

By   
Dickron E. Murray, President of  
Sailfish Marina, Inc., its General Partner

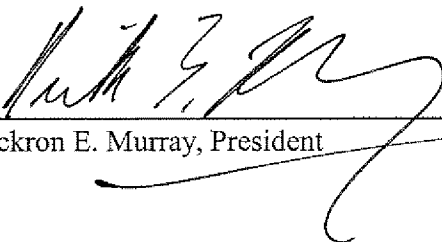
(CORPORATE SEAL)

SAILFISH MARINA, INC.

By   
Dickron E. Murray, President

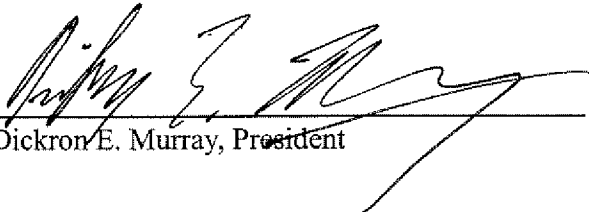
(CORPORATE SEAL)

PALM BEACH WATER TAXI, INC.

By   
Dickron E. Murray, President

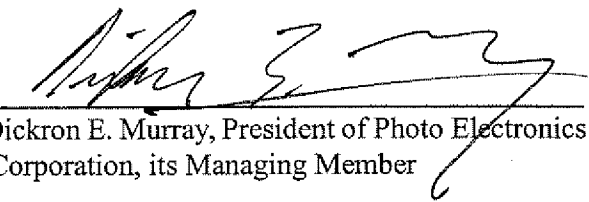
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ISLAND BOAT RENTALS, INC.

By   
Dickron E. Murray, President

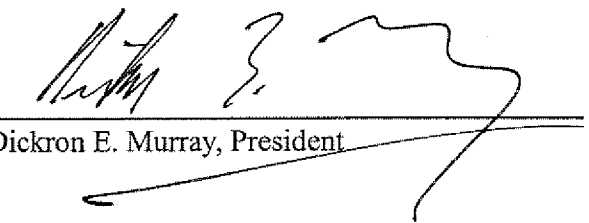
(CORPORATE SEAL)

SAILFISH MARINA RESTAURANT, LLC

By   
Dickron E. Murray, President of Photo Electronics Corporation, its Managing Member

(CORPORATE SEAL)

PHOTO ELECTRONICS CORPORATION

By   
Dickron E. Murray, President

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