

11-02-2005

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)



DEPARTMENT OF COMMERCE  
and Trademark Office

RECORDATION  
TRADEMARKS ONLY 103112126

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

APPRO Systems, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Louisiana
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_  
Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Lending Call Center Services, LLC

Internal Address: CUNA Mutual Group

Street Address: 5910 Mineral Point Rd.

City: Madison P.O. Box 391

State: Wisconsin

Country: USA Zip: 53701-039

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 11, 2005

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2293856

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

LOAN LINK

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Amie B. Trupke

Internal Address: Stafford Rosenbaum LLP

Street Address: 222 W. Washington Ave.  
P.O. Box 1784

City: Madison

State: Wisconsin Zip: 53701-1784

Phone Number: 608-259-2672

Fax Number: 608-259-2600

Email Address: atrupke@staffordlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Amie B. Trupke

Signature

October 26, 2005

Date

Amie B. Trupke

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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FINANCE SECTION

**ASSIGNMENT OF SERVICE MARK**

**STATE OF LOUISIANA  
PARISH OF EAST BATON ROUGE**

Be it known, that on the effective date indicated below, before me, personally came and appeared APPRO Systems, Inc., an Equifax Company, a Louisiana corporation ("Assignor"), whose address is 7173 Florida Blvd. Suite 100, Baton Rouge, Louisiana 70806, appearing herein through its undersigned and authorized agent, who declared that Assignor has adopted and used the service marks "LOAN LINK" and "LOANLINK" in its business in connection with various financial services, specifically including loan application processing services for credit unions and banks, and has registered the service mark "LOAN LINK" with the United States Patent and Trademark Office, as follows:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
LOAN LINK	2293856	November 23, 1999

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer all right, title and interest in and to said marks, including the federal trademark registration for LOAN LINK, to Lending Call Center Services, LLC ("Assignee"), specifically including that part of the goodwill of Assignor's business which is connected with the use of or symbolized by the service mark described hereinabove and assigned to Assignee herein.

**ASSIGNOR:**

**APPRO SYSTEMS, INC., AN EQUIFAX COMPANY**

By: 

Name: PAUL MCLOWN

Title: SENIOR VICE PRESIDENT

Sworn to and subscribed before me this 11<sup>th</sup> day of May, 2005, by the authorized corporate agent indicated above who verified that he is authorized to execute this assignment on behalf of said corporation, and that he has signed his name thereto by like authority.

Azelie Ziegler Shelby  
NOTARY PUBLIC

Azelie Ziegler Shelby  
Printed Name [seal]

22670  
Bar Roll Number