

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph S. Rank Stevens	FORMERLY a/k/a Joseph Stephen Rank Stevens, a/k/a Joseph Rank	01/31/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Joseph Rank Living Trust		
Street Address:	210 East Olympic Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	Living Trust: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2947576	ACA ACA JOE	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-413-3000		
Email:	tmdocket@oblon.com, dkera@oblon.com		
Correspondent Name:	David J. Kera		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	265580US-21		
NAME OF SUBMITTER:	DAVID J. KERA		
Signature:	/david j. kera/ojb		
Date:	02/10/2006		

CH \$40.00 2947576

Total Attachments: 2

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Attorney Docket No.: 206085US-21

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, Joseph S. Rank Stevens, also known as Joseph Stephen Rank Stevens, also known as Joseph Rank, whose address is 210 East Olympic Boulevard, Los Angeles, California 90015, and who also maintains a place of business at Naranjos No. 12, Col. SN FCO.C, Naucalpan, Edo de Mexico CP53560, is the owner in the United States of Application Serial No. 76/243,362 for the registration of the trademark ACA ACA JOE, filed on April 19, 2001;

AND WHEREAS, said Joseph Rank has transferred all property of any nature owned by Joseph Rank, real or personal, tangible or intangible, and wherever located to the JOSEPH RANK LIVING TRUST:

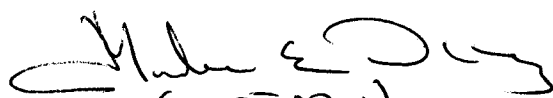
NOW, THEREFORE, this deed of assignment witnesseth that the aforesaid ACA ACA JOE Application Serial No. 76/243,362 has been assigned, transferred, and conveyed to the aforesaid JOSEPH RANK LIVING TRUST together with the goodwill connected with and symbolized by the trademark and together with the right to recover for past infringements prior to the date of this assignment.

WHEREFORE, this deed of assignment has been executed on the 6th day of December, 2004 by the aforesaid Joseph S. Rank Stevens under the name by which he has transferred his assets to the JOSEPH RANK LIVING TRUST.



Joseph Rank

My Comm Exps. 1/31, 2005


(NOTARY)

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Joseph S. Rank Stevens, also known as Joseph Stephen Rank Stevens, also known as Joseph Rank

Individual(s) Association
 General Partnership Limited Partnership
 Corporation -
 Other _____

Citizenship (see guidelines) U. S. Citizen
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Additional name(s) & address(es) attached? Yes No

Name: Joseph Rank Living Trust
Address: 210 East Orange Boulevard, Los Angeles, California 90015

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation -
 Other Living Trust Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be a separate document from Assignment)

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	2,947,576

C. Identification or Description of Trademark(s): Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

David J. Kera
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
1940 Duke Street
Alexandria, Virginia 22314
(703) 413-3000
Email: tmdocket@oblon.com
OSMMN Ref: 265580US-2875-21

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41): \$40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information

a. Credit Card (see attached form)
b. Deposit Account Number: 50-2014

9. Signature: David J. Kera February 10, 2006
Signature Date

David J. Kera
Name of Person Signing

Total number of pages, including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, Virginia 22313-1450