Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------|----------|----------------|-------------------------|
| Discus Dental Impressions, Inc. | | 01/17/2006 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| Name: | Spectrum Dental, Inc. |
|-----------------|-------------------------|
| Street Address: | 8550 Higuera Street |
| City: | Culver City |
| State/Country: | CALIFORNIA |
| Postal Code: | 90232 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 2238294 | CONTRAST A.M. |
| Registration Number: | 1960862 | CONTRAST P.M. |
| Registration Number: | 2217799 | FAST DAM |

CORRESPONDENCE DATA

Fax Number: (626)577-8800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (626) 795-9900 Email: pto@cph.com

Correspondent Name: Christie, Parker & Hale, LLP

Address Line 1: P.O. Box 7068

Address Line 4: Pasadena, CALIFORNIA 91109-7068

| ATTORNEY DOCKET NUMBER: | 49884/49885/49892/I152 | |
|-------------------------|------------------------|--|
| NAME OF SUBMITTER: | David A. Plumley | |
| Signature: | /David A. Plumley/ | |

TRADEMARK
REEL: 003245 FRAME: 0280

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| Date: | 02/10/2006 |
|--|------------|
| Total Attachments: 1 source=Assignment#page1.tif | |

TRADEMARK REEL: 003245 FRAME: 0281

TRADEMARK ASSIGNMENT

WHEREAS, DISCUS DENTAL IMPRESSIONS, INC., a California corporation, having a place of business at 8550 Higuera Street, Culver City, California 90232 ("ASSIGNOR" herein), is the owner of the following marks as evidenced by their registrations in the United States Trademark Office.

| <u>Mark</u> | Reg No. | Reg. Date | Docket No. |
|---------------|-----------|------------------|------------|
| CONTRAST A.M. | 2,238,294 | April 13, 1999 | 49884 |
| CONTRAST P.M. | 1,960,862 | March 5, 1996 | 49885 |
| FAST DAM | 2,217,799 | January 12, 1999 | 49892 |

WHEREAS, SPECTRUM DENTAL, INC., a California corporation, having a place of business at 8550 Higuera Street, Culver City, California 90232 ("ASSIGNEE" herein), desires to acquire said marks and the above-identified registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks and said registrations, and all rights and privileges pertaining to said marks, together with that part of the goodwill of the business connected with the use of and symbolized by the marks.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said marks and said registrations, and to perfect the record title of ASSIGNEE in and to said marks and said registrations.

DISCUS DENTAL IMPRESSIONS, INC.

Date January 17, 2006

WENDY DENISE CONTRERAS

Commission # 1428821 Notary Public California Los Angeles County My Comm. Expires Jul 5, 2007 Kenneth L. Rosenblood Chief Operating Officer

STATE OF California)
COUNTY OF Los Angeles)

On January 17, 2006, before me Wendy Denise Contreras Notary Public, personally appeared Kenneth L. Rosenblood personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and offisial seal

Signature of Notar TRADEMARK

REEL: 003245 FRAME: 0282

RECORDED: 02/10/2006 M