

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Changing Paradigms, LLC		01/23/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The Evercare Company
Street Address:	c/o Protostar Partners LLC, 13-15 West 54th Street
Internal Address:	4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019-5404
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78484456	AROMA BLENDS
Serial Number:	78228365	MILDEW MIRACLE
Serial Number:	78484454	ILLUMISCENTS
Serial Number:	78233133	DRAIN POWER
Serial Number:	78421342	CARIBBEAN SCENTS
Serial Number:	78421500	NETTO

CORRESPONDENCE DATA

Fax Number: (212)492-0757
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-373-3757
 Email: ccasselman@paulweiss.com
 Correspondent Name: Carolyn Casselman c/o PWRW&G LLP
 Address Line 1: 1285 Avenue of the Americas

CH \$165.00 78484456

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:

16453-008

NAME OF SUBMITTER:

Carolyn Casselman

Signature:

/carolyn casselman/

Date:

02/10/2006

Total Attachments: 4

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT dated as of January 23, 2006, made by Changing Paradigms, LLC, a Delaware limited liability company, ("Assignor"), in favor The Evercare Company, a Delaware corporation ("Assignee").

WHEREAS Assignor is the owner of certain trademark registrations and applications, including but not limited to those listed on Schedule 1 attached hereto, for the goods and/or services identified therein (the "Marks");

WHEREAS Assignee desires to acquire the Marks and any and all goodwill associated with the Marks;

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of November 22, 2005, between Assignor and Assignee, as amended, Assignor agreed to assign all right, title and interest in and to the Marks and any and all goodwill associated with the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to each of the Marks, along with the following:

1. the goodwill of the business symbolized by and associated with the Marks;
2. that portion of Assignor's business in connection with which it has a bona fide intent to use those Marks that were filed on an intent-to-use basis and for which an Amendment to Allege Use or a Statement of Use has not yet been filed and accepted by the relevant Trademark Office or other governing authority; and
3. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Marks.

For the consideration aforesaid, Assignor agrees that it will, upon request, execute additional lawful papers and generally do all other acts reasonable and necessary to record this Assignment in any jurisdiction.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

CHANGING PARADIGMS, LLC

By: Eileen M Lemming
Name: Eileen M Lemming
Title: Secretary.

Schedule 1

Mark	Country	Serial No./ Filing Date	Reg No./ Registered	IC	Owner
AROMA BLENDS	U.S. Federal	78/484,456 September 15, 2004 (Supplemental)		5	Changing Paradigms, LLC
MILDEW MIRACLE	U.S. Federal	78/228,365 March 21, 2003		5	Changing Paradigms, LLC
ILLUMISCENTS	U.S. Federal	78/484,454 September 15, 2004		11	Changing Paradigms, LLC
DRAIN POWER	U.S. Federal	78/233,133 April 2, 2003	2,840,267 May 11, 2004	3	Changing Paradigms, LLC
CARIBBEAN SCENTS	U.S. Federal	78/421,342 May 19, 2004		5	Changing Paradigms, LLC
NETTO	U.S. Federal	78/421,500 May 19, 2004		3	Changing Paradigms, LLC

STATE OF)
Ohio : ss.:)
COUNTY OF)
Hamilton

On this 18th day of January, 2006 before me personally came Eileen Lemmigo me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that [~~he~~, she] is the Secretary of Changing Paradigms, LLC; [he, she] signed the instrument in the name of Changing Paradigms, LLC; and [he, she] had the authority to sign the instrument on behalf of Changing Paradigms, LLC.

H. Jean Stewart
Notary Public

H. JEAN STEWART
Notary Public, State of Ohio
My Commission Expires June 26, 2006