

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Datek Online Holdings Corp.		12/19/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ameritrade IP Company, Inc.		
Street Address:	4211 SOUTH 102ND STREET		
City:	OMAHA		
State/Country:	NEBRASKA		
Postal Code:	68127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2427782	DATEK	
CORRESPONDENCE DATA			
Fax Number:	(212)818-9606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
ATTORNEY DOCKET NUMBER:	101958/10		
NAME OF SUBMITTER:	Mark Lerner		
Signature:	/mark lerner/		
Date:	02/13/2006		

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Total Attachments: 3
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ASSIGNMENT OF TRADEMARK

WHEREAS, Datek Online Holdings Corp. ("Assignor"), a Delaware corporation with its principal place of business at 4211 South 102nd Street, Omaha, Nebraska 68127, is the owner of all right, title, and interest in and to the trademarks set forth in Exhibit A annexed hereto (the "Trademarks");

WHEREAS, Ameritrade IP Company, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 4211 South 102nd Street, Omaha, Nebraska 68127 is desirous of acquiring from Assignor said Trademarks for use in all goods and services in connection with which Assignor has established trademark rights, including, but not limited to: securities brokerage services, financial investment services and financial portfolio management services provided via an on-line electronic communications network; providing access by electronic communication networks to databases in the fields of finance, investment, economics and business; and providing access by electronic communication networks to portfolio management tools and/or account;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign to Assignee the entire right, title, and interest in and to the Trademark and Application, together with the goodwill of the business appurtenant thereto and symbolized thereby.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any property rights of Assignor in the Trademarks, including the right to sue for past infringement of the Trademarks, and to do all such acts and things in relation thereto and as its successors, legal representatives or assigns, shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason.

Assignor warrants and represents that: (1) it has the full right and authority to enter into this assignment; (2) it is the lawful owner of the Trademark and Application and has the right, power and authority to assign the Trademarks; (3) it has not granted an exclusive license, transferred, or assigned the Trademarks to any third party, or otherwise encumbered the Trademarks; and (4) it has entered into no other agreement or contract and is not subject to any order, decree or ruling, which would prohibit it from performing assigning the Trademarks.

EXHIBIT A

Trademarks

COUNTRY	MARK	APPLICATION NO.	REGISTRATION NO.	STATUS
US	BIGTHINK	76/080,755	2,457,369	REGISTERED
US	BUILT TO TRADE	76/116,573	2,643,927	REGISTERED
EU	DATEK	001354026	1354026	REGISTERED
US	DATEK	75/445,840	2,427,782	REGISTERED
CA	DATEK ONLINE	1054852		ABANDONED
EU	DATEK ONLINE	001353869	001353869	REGISTERED
JP	DATEK ONLINE	2000-080742	4620566	REGISTERED
US	DATEK ONLINE	75/718,342	2,336,063	REGISTERED
US	DATEK ONLINE	75/718,341	2,332,993	REGISTERED
CA	DATEK ONLINE & Design	1054851		ABANDONED
EU	DATEK ONLINE & Design	001357433	001357433	REGISTERED
JP	DATEK ONLINE & Design	2000-080743	4620567	REGISTERED
US	DATEK ONLINE & Design	75/729,264	2,467,044	REGISTERED
US	DATEK ONLINE & Design	75/719,778	2,438,057	REGISTERED
US	ENGINEERED FOR PERFORMANCE	76/174,215	2,611,894	REGISTERED
US	FUNDSNOW	75/919,465	2,810,936	REGISTERED
US	ICLEARING	75/800,279	2,553,412	REGISTERED
US	MISCELLANEOUS DESIGN (Datek symbol)	76/123,981	2,634,142	REGISTERED
AU	STREAMER	839497	839497	REGISTERED
CA	STREAMER	1076204	TMA580,201	REGISTERED
EU	STREAMER	1708726	1708726	REGISTERED
JP	STREAMER	2000-080744	4506484	REGISTERED
US	STREAMER	75/773,082	2,353,844	REGISTERED
AU	THE WATCHER	839496	839496	REGISTERED
CA	THE WATCHER	1075643		ABANDONED
EU	THE WATCHER	1708569	1708569	REGISTERED
JP	THE WATCHER	2000-080745	4561561	REGISTERED
US	TRADE NOW	75/445,850	2,292,183	REGISTERED
US	W (Stylized)	76/166,555	2,701,741	REGISTERED
US	WATCHER	75/864,221	2,621,828	REGISTERED
CA	WATCHERPLUS	1094910	TMA580,259	REGISTERED
US	WATCHERPLUS	78/050,802	2,510,713	REGISTERED