

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Printco., Inc.		12/31/2005	CORPORATION: MICHIGAN

**RECEIVING PARTY DATA**

Name:	Vertis, Inc.
Street Address:	250 West Pratt Street
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21202
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 60**

Property Type	Number	Word Mark
Registration Number:	2436243	TOTAL PAPER SUPPLY
Registration Number:	2460948	TC LOGISTICS SERVICES
Registration Number:	2572436	REACH AMERICA
Registration Number:	2486435	TARGET REACH
Registration Number:	2236491	TARGETED INSERTS THAT DELIVER
Registration Number:	2312257	REACHAMERICA
Registration Number:	2354244	NEWSPAPER MARKET REACH
Registration Number:	2333920	NEWSPAPER MARKET REACH
Registration Number:	2423643	TARGET ZONE
Registration Number:	2278839	TC ADVERTISING
Registration Number:	2277277	TC ADVERTISING
Registration Number:	2324778	TARGET REACH
Registration Number:	2694387	TC ADVERTISING

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Registration Number:	2402202	
Registration Number:	2435165	DELIVERING ADVANCED MARKETING SOLUTIONS
Registration Number:	2481709	TCAIMS
Registration Number:	2800699	VERTIS
Registration Number:	2622888	VERTIS
Registration Number:	2614501	V VERTIS
Registration Number:	2464285	KEY COMMANDO
Registration Number:	2598314	ACE/AD CREATION ENGINE
Registration Number:	2425136	THESPECDEPT.COM
Registration Number:	1399072	CRAIGBOND
Registration Number:	1883229	CRAIGCOAT
Registration Number:	1388698	CRAIGSEAL
Registration Number:	1938057	CRAIGSOLVE
Registration Number:	1476776	REPLICOLOR
Registration Number:	1487113	SCENT-SATIONAL
Registration Number:	1016544	WEBCRAFT
Registration Number:	1019044	W
Registration Number:	2594688	UV ULTRACOOOL
Registration Number:	2325579	LTC
Registration Number:	2374340	LASER TECH COLOR
Registration Number:	2238436	VISION BANK
Registration Number:	2493478	LTC GROUP
Registration Number:	2623127	IC2
Registration Number:	2479419	DIGITANGO
Registration Number:	2399242	POWERCOLOR
Registration Number:	2612100	AT THE CENTER OF ADVERTISING INNOVATION
Registration Number:	2404664	VIXCON
Registration Number:	2668649	TREASURE CHEST ADVERTISING
Registration Number:	2273508	VIXNET VIRTUAL IMAGING XTRANET
Registration Number:	2275473	UFO
Registration Number:	2794646	ADNEXUS
Registration Number:	2877015	INSERTS2ONLINE
Registration Number:	2797513	CUSTOMER FOCUS
Registration Number:	2953036	ENKLAVTDW
Registration Number:	2936789	ENKLAVVISION

Registration Number:	2855066	ENKLAVPUBLISHER
Registration Number:	2898080	ENKLAVMERCHANT
Registration Number:	2962038	THE CENTER OF TARGETED ADVERTISING AND MARKETING
Registration Number:	2946178	RIGHT PRODUCT RIGHT TIME
Registration Number:	2427301	CRAIGCURE
Registration Number:	1900835	NN
Registration Number:	2297061	THE NEWSPAPER NETWORK
Registration Number:	2596463	LIQUID GRAPHIX
Serial Number:	78147121	CATALOGS2ONLINE
Serial Number:	78147127	COUPONS2ONLINE
Serial Number:	78155673	ENKLAVVOICE
Serial Number:	78654850	VERTIS MEDIA/TNN

**CORRESPONDENCE DATA**

Fax Number: (303)863-0223  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 303-863-9700  
Email: smiller@sheridanross.com  
Correspondent Name: Sarah J. Miller  
Address Line 1: 1560 Broadway, Suite 1200  
Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	4081-152
NAME OF SUBMITTER:	Sarah J. Miller
Signature:	/Sarah J. Miller/
Date:	02/13/2006

**Total Attachments: 7**  
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**CERTIFICATE OF MERGER  
OF  
PRINTCO, INC.  
(A MICHIGAN CORPORATION)  
INTO  
VERTIS, INC.  
(A DELAWARE CORPORATION)**

**Pursuant to Section 251 of the  
General Corporation Law of the State of Delaware**

The undersigned corporation organized and existing under and by virtue of the Delaware General Corporation Law does hereby certify that:

**FIRST:** The name and state of incorporation of each of the constituent corporations of the merger are Printco, Inc., a Michigan corporation, and Vertis, Inc., a Delaware corporation.

**SECOND:** An agreement of merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with Section 251 of the Delaware General Corporation Law (the "DGCL") and the requirements of applicable Michigan law.

**THIRD:** The name of the surviving corporation in the merger is Vertis Inc., a Delaware corporation, which shall continue its existence as the surviving corporation.

**FOURTH:** No amendment to the Certificate of Incorporation of Vertis, Inc., the surviving corporation, shall be made as a result of the merger.

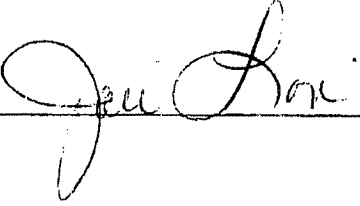
**FIFTH:** The executed agreement and plan of merger is on file at the principal place of business of the surviving corporation at 250 West Pratt Street, Baltimore, Maryland 21202. A copy of the agreement and plan of merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of the surviving corporation or any stockholder of Printco, Inc..

**SIXTH:** The merger shall become effective on December 31, 2005 at 11:58 p.m., Eastern Time.

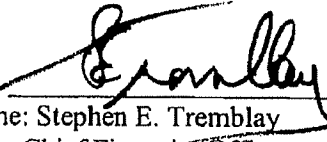
**IN WITNESS WHEREOF**, Vertis, Inc. has caused this Certificate of Merger to be signed by its duly authorized officers as of the \_\_\_\_ day of December, 2005.

ATTEST:

VERTIS, INC.  
A DELAWARE CORPORATION (THE SURVIVING CORPORATION)



A handwritten signature in cursive script, appearing to read "John Doe", is written over a horizontal line.

By:   
Name: Stephen E. Tremblay  
Title: Chief Financial Officer

MICHIGAN DEPARTMENT OF LABOR & ECONOMIC GROWTH BUREAU OF COMMERCIAL SERVICES	
Date Received	(FOR BUREAU USE ONLY)
	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.
Name	EFFECTIVE DATE: Expiration date for new assumed names: December 31, Expiration date for transferred assumed names appear in Item 6
Address	
City <span style="margin-left: 100px;">State</span> <span style="margin-left: 100px;">Zip Code</span>	

☞ Document will be returned to the name and address you enter above. ☞  
If left blank document will be mailed to the registered office.

### CERTIFICATE OF MERGER

**For use by Parent and Subsidiary Profit Corporations**  
(Please read information and instructions on the last page)

*Pursuant to the provisions of Act 284, Public Acts of 1972, the undersigned corporation executes the following Certificate:*

1. a. The name of each constituent corporation and its identification number is:

<u>Printco, Inc.</u>	022-491
<u>Vertis, Inc.</u>	641-088

b. The name of the surviving corporation and its identification number is:

<u>Vertis, Inc.</u>	641-088
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c. For each subsidiary corporation, state:

Name of corporation	Number of outstanding shares in each class	Number of shares owned by the parent corporation in each class
<u>Printco, Inc.</u>	<u>2,403 shares of common stock</u>	<u>2,403 shares of common stock</u>

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d. The manner and basis of converting the shares of each constituent corporation is as follows:

1. Each share of the Common Stock, \$0.01 par value, of Vertis, Inc. shall be unchanged and shall be an identical outstanding interest in the surviving corporation.
2. Each share of the Common Stock, no par value, of Printco, Inc. shall be cancelled. Immediately, upon the merger becoming effective, the shareholder of the Merging Entity shall have no further rights or obligations as a shareholder.

e. The amendments to the Articles or a Restatement of the Articles of Incorporation of the surviving corporation to be effected by the merger are as follows:

None.

f. Other provisions with respect to the merger are as follows:

None.





6. Include the assumed names being transferred, if any, from the merging corporation to the survivor.

Assumed Name

Transferred From

Expiration Date

None.

New assumed names under which business is to be conducted are:

None.

Name of person or organization  
remitting fees:

Preparer's name and business  
telephone number:

\_\_\_\_\_

\_\_\_\_\_ ( ) \_\_\_\_\_

**INFORMATION AND INSTRUCTIONS**

1. The Certificate of Merger cannot be filed until this form, or a comparable document, is submitted.
2. Submit one original of this document. Upon filing, the document will be added to the records of the Bureau of Commercial Services. The original will be returned to your registered office address, unless you enter a different address in the box on the front of this document.  
  
Since this document will be maintained on electronic format, it is important that the filing be legible. Documents with poor black and white contrast, or otherwise illegible, will be rejected.
3. This Certificate is to be used pursuant to the provisions of sections 711 through 713 of Act 284, P.A. of 1972, by a domestic parent corporation merging with one or more subsidiary corporations and section 735 of the Act if a foreign parent corporation is a party to the merger. The parent corporation must own at least 90% of the outstanding shares of each class of stock of the subsidiary corporation(s). This Certificate is to be used only by profit corporations.
4. If more than two corporations are merging, the Certificate may be adjusted as necessary or the format may be used as a guide in drafting your own certificate. If additional space is required for any section, continue the section on an attachment.
5. Item 5 - This document is effective on the date endorsed "filed" by the Bureau. A later effective date, no more than 90 days after the date of delivery, may be stated as an additional article.
6. *Foreign Corporations* - Pursuant to sections 1021 and 1035 of the Act, when a foreign corporation authorized to transact business in this state is a party to the merger, the foreign corporation shall file a certificate issued by the proper officer of the jurisdiction of its incorporation attesting to the occurrence of the merger. The merger will not be on file for the foreign corporation in Michigan and a foreign corporation which is a nonsurvivor will not be withdrawn or receive a Certificate of Withdrawal until the certificate evidencing the merger is filed. The fee is \$10.00.
7. This Certificate must be signed by an authorized officer or agent of the parent corporation.
8. **FEES:** Make remittance payable to the State of Michigan. Include corporation name and identification number on check or money order.

If a foreign corporation authorized to transact business in this state merges into any domestic corporation, the resulting domestic corporation shall pay franchise fees for any increase in authorized shares less such sums as the foreign corporation so merging has previously paid to the state as an initial or additional admission franchise fee.

**NONREFUNDABLE FEE** - This fee must be remitted for each domestic corporation involved in the merger ..... \$50.00

**ADDITIONAL FEE:** If the authorized shares of the surviving domestic corporation are increased, an additional fee is due:

each additional 20,000 authorized shares or portion thereof .....	\$30.00
maximum fee per filing for first 10,000,000 authorized shares .....	\$5,000.00
each additional 20,000 authorized shares or portion thereof in excess of 10,000,000 shares .....	\$30.00
maximum fee, per filing, for authorized shares in excess of 10,000,000 shares .....	\$200,000.00
each new assumed name .....	\$10.00

To submit by mail:  
  
Michigan Department of Labor & Economic Growth  
Bureau of Commercial Services  
Corporation Division  
7150 Harris Drive  
P.O. Box 30054  
Lansing, MI 48909

To submit in person:  
2501 Woodlake Circle  
Okemos, MI  
Telephone: (517) 241-6470  
  
Fees may be paid by VISA or Mastercard when delivered in person to our office.

**MICH-ELF (Michigan Electronic Filing System):**  
  
First Time Users: Call (517) 241-6420, or visit our website at <http://www.michigan.gov/corporations>  
Customer with MICH-ELF Filer Account: Send document to (517) 241-9845.

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