

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/23/1999

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Abacus Direct Corporation		11/23/1999	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	DoubleClick Inc.
Street Address:	111 Eighth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2242758	A B A C U S

**CORRESPONDENCE DATA**

Fax Number: (212)425-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 425-7200  
 Email: tmdocketny@kenyon.com  
 Correspondent Name: James E. Rosini, Esq.  
 Address Line 1: One Broadway  
 Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	11032/1290
NAME OF SUBMITTER:	James E. Rosini, Esq.
Signature:	/James E. Rosini/

CH \$40.00 2242758

Date:

02/13/2006

Total Attachments: 1

source=ABACUS & Design - Certificate of Merger.jpg#page1.tif

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 03:31 PM 11/23/1999  
991503585 - 2581969

**CERTIFICATE OF OWNERSHIP AND MERGER**

**MERGING**

**ABACUS DIRECT CORPORATION**

**WITH AND INTO**

**DOUBLECLICK INC.**

**UNDER SECTION TWO HUNDRED FIFTY-THREE OF THE  
DELAWARE GENERAL CORPORATION LAW**

DoubleClick Inc., a corporation organized and existing under the laws of the State of Delaware (the "Company"),

**DOES HEREBY CERTIFY:**

**FIRST:** That the Company was incorporated on the 23rd day of January, 1996, pursuant to the Delaware General Corporation Law.

**SECOND:** That the Company owns all of the outstanding shares of the stock of Abacus Direct Corporation, a corporation incorporated on the 12th day of July 1996, pursuant to the Delaware General Corporation Law ("Abacus").

**THIRD:** That the Company, by the following resolution duly adopted by its Board of Directors on October 28, 1999, determined to merge Abacus with and into the Company (the "Merger"):

**RESOLVED,** that the merger of Abacus with and into the Company is desirable and in the best interests of the Company and its stockholders, and such merger be, and hereby is, approved and adopted.

**FOURTH:** That the Merger shall become effective upon the filing of this Certificate of Ownership and Merger with the Secretary of State of the state of Delaware.

IN WITNESS WHEREOF, DoubleClick Inc. has caused this Certificate to be signed by its Chief Financial Officer this 23 day of November, 1999.

By:   
Stephen Collins  
Chief Financial Officer