

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ameriprise Financial, Inc.		02/10/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Express Marketing & Development Corp.		
<b>Street Address:</b>	200 Vesey Street (49-12)		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10285		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2599368	TRACKSTAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)640-0361		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 640 4588		
<b>Email:</b>	dianne.k.cahill@aexp.com		
<b>Correspondent Name:</b>	Dianne K Cahill		
<b>Address Line 1:</b>	200 Vesey Street (49-12)		
<b>Address Line 4:</b>	New York, NEW YORK 10285		
<b>ATTORNEY DOCKET NUMBER:</b>	TRACKSTAR AIGNMENT		
<b>NAME OF SUBMITTER:</b>	Stephen P Norman		
<b>Signature:</b>	/Stephen P Norman/		
<b>Date:</b>	02/14/2006		

OP \$40.00 2599368

Total Attachments: 2  
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## ASSIGNMENT OF TRADEMARKS

Whereas, **Ameriprise Financial, Inc.**, a Delaware corporation having its principal place of business at 70100 Ameriprise Financial Center, Minneapolis, Minnesota 55474, (Assignor) has adopted, used, is using and is the owner of U.S. Registration No. 2599368, for TRACKSTAR;

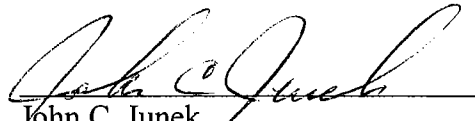
Whereas, **American Express Marketing & Development Corp.**, a Delaware corporation having its principal place of business at 200 Vesey Street, New York, New York 10285 (Assignee), is desirous of acquiring all rights to said trademark, including all common-law rights thereto;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks and trade names, together with the goodwill of the business symbolized by said trademarks and trade names and any applications and registrations thereof, and including all common-law and other rights, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and trade names and any applications and registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

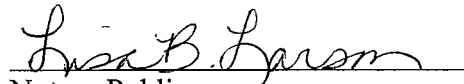
The parties hereby agree that they will execute any additional documents necessary to complete the recordal of this assignment where necessary.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of the Assignor, does hereby execute this assignment to take effect on the 25th day of January 2006.

AMERIPRISE FINANCIAL, INC.  
ASSIGNOR

  
John C. Junek  
Executive Vice President and General Counsel

On this 10<sup>th</sup> day of February 2006, before me, a Notary Public, appeared John C. Junek who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and is known to me as a person authorized to sign singly on behalf of the Assignor; and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

  
Notary Public

