# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
French Fragrances, Inc.		01/24/2001	CORPORATION: FLORIDA

### **RECEIVING PARTY DATA**

Name:	Elizabeth Arden, Inc.	
Street Address:	14100 N.W. 60th Avenue	
City:	Miami Lakes	
State/Country:	FLORIDA	
Postal Code:	33014	
Entity Type:	CORPORATION: FLORIDA	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2320974	Z-14

## **CORRESPONDENCE DATA**

Fax Number: (212)261-1060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 261-1133

Email: james.perry@elizabetharden.com

Correspondent Name: James Thomas Perry
Address Line 1: 200 Park Avenue South

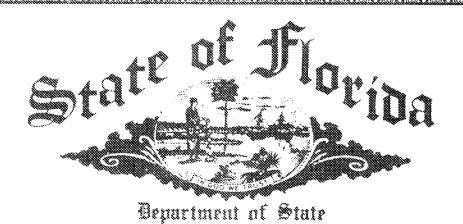
Address Line 4: New York, NEW YORK 10003

ATTORNEY DOCKET NUMBER:	Z-14 C/O/N
NAME OF SUBMITTER:	James Thomas Perry
Signature:	/James Thomas Perry/
Date:	02/14/2006

TRADEMARK REEL: 003246 FRAME: 0740 Total Attachments: 1

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TRADEMARK
REEL: 003246 FRAME: 0741



I certify the attached is a true and correct copy of the Amended and Restated Articles of Incorporation, filed on January 23, 2001, effective January 24, 2001, for FRENCH FRAGRANCES, INC. which changed its name to ELIZABETH ARDEN, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is 240627.

Given under my hand and the Great Seal of the State of Florida at Tallahassee, the Capitol, this the Twenty-fourth day of February, 2004

CR2EO22 (2-03)

Glenda F. Hood Secretary of State

RECORDED: 02/14/2006 REEL: 003246 FRAME: 0742