

**TRADEMARK ASSIGNMENT**


Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
French Fragrances, Inc.		01/24/2001	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
Name:	Elizabeth Arden, Inc.		
Street Address:	14100 N.W. 60th Avenue		
City:	Miami Lakes		
State/Country:	FLORIDA		
Postal Code:	33014		
Entity Type:	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2320974	Z-14	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)261-1060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 261-1133		
Email:	james.perry@elizabetharden.com		
Correspondent Name:	James Thomas Perry		
Address Line 1:	200 Park Avenue South		
Address Line 4:	New York, NEW YORK 10003		
ATTORNEY DOCKET NUMBER:	Z-14 C/O/N		
NAME OF SUBMITTER:	James Thomas Perry		
Signature:	/James Thomas Perry/		
Date:	02/14/2006		

CH \$40.00 2320974

Total Attachments: 1  
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# State of Florida



Department of State

I certify the attached is a true and correct copy of the Amended and Restated Articles of Incorporation, filed on January 23, 2001, effective January 24, 2001, for FRENCH FRAGRANCES, INC. which changed its name to ELIZABETH ARDEN, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is 240627.

Given under my hand and the  
Great Seal of the State of Florida  
at Tallahassee, the Capitol, this the  
Twenty-fourth day of February, 2004



CR2E022 (2-03)

*Glenda E. Hood*  
Glenda E. Hood  
Secretary of State

TRADEMARK

RECORDED: 02/14/2006

REEL: 003246 FRAME: 0742