

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                         |
|----------------------------------|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                         |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                         |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>      |
| Cline Cellars, Inc.              |  | 12/01/2005            | CORPORATION: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                         |
| <b>Name:</b>                     | Axiom Wine Company, LLC  |                       |                         |
| <b>Street Address:</b>           | 28 Throckmorton Lane   |                       |                         |
| <b>City:</b>                     | Mill Valley  |                       |                         |
| <b>State/Country:</b>            | CALIFORNIA   |                       |                         |
| <b>Postal Code:</b>              | 94941  |                       |                         |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: CALIFORNIA  |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                         |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                         |
| <b>Serial Number:</b>            | 78718941   | PINK TRUCK            |                         |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                         |
| <b>Fax Number:</b>               | (707)526-4707  |                       |                         |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                         |
| <b>Phone:</b>                    | 707-526-4200   |                       |                         |
| <b>Email:</b>                    | jmbehmke@cmprlaw.com   |                       |                         |
| <b>Correspondent Name:</b>       | Jay M. Behmke  |                       |                         |
| <b>Address Line 1:</b>           | 100 B Street, Suite 400  |                       |                         |
| <b>Address Line 4:</b>           | Santa Rosa, CALIFORNIA 95401   |                       |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 2295.0001  |                       |                         |
| <b>NAME OF SUBMITTER:</b>        | Jay M. Behmke  |                       |                         |
| <b>Signature:</b>                | /JMB-163603/   |                       |                         |
| <b>Date:</b>                     | 02/14/2006   |                       |                         |

OP \$40.00 78718941

Total Attachments: 2  
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**TRADEMARK APPLICATION ASSIGNMENT**

USPTO Serial Number 78718941

WHEREAS, CLINE CELLARS, INC, a California corporation, having an address at 24737 Arnold Drive, Sonoma, CA 95476 ("Assignor"), has intended to use the mark PINK TRUCK for wine (the "Trade Mark") in interstate commerce and has filed an application with the United States Patent and Trademark office on September 1, 2004 based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 78718941, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act (15 USC § 1051(c) or (d));

WHEREAS, Assignor and AXIOM WINE COMPANY, LLC, a California limited liability company, having an address at 28 Throckmorton Lane, Mill Valley, CA 94941 ("Assignee"), have executed that certain Asset Purchase Agreement of even date herewith (the "APA"); and

WHEREAS, pursuant to the terms of the APA, Assignor desires to assign and Assignee desires to receive all of the right, title and interest in and to the Trade Mark and the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

NOW THEREFORE, for the consideration set forth in the APA, and other good and valuable consideration, the receipts and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the Trade Mark in the above identified application as part of the entire business or portion thereof to which the Trade Mark pertains as required by Section 10 of the Trademark Act (15 USC § 1060).

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trade Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed December 1, 2005.

ASSIGNOR:

CLINE CELLARS, INC.

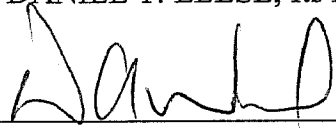
By: \_\_\_\_\_

  
FRED T. CLINE, President

ASSIGNEE:

AXIOM WINE COMPANY, LLC

By:   
\_\_\_\_\_  
DANIEL T. LEESE, Its Manager

By:   
\_\_\_\_\_  
DOUGLAS A. WALKER, Its Manager