

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cline Cellars, Inc.		12/01/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Axiom Wine Company, LLC		
Street Address:	28 Throckmorton Lane		
City:	Mill Valley		
State/Country:	CALIFORNIA		
Postal Code:	94941		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2984650	RED TRUCK	
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707-526-4200		
Email:	jmbehmke@cmprlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
ATTORNEY DOCKET NUMBER:	2295.0001		
NAME OF SUBMITTER:	Jay M. Behmke		
Signature:	/JMB-163603/		
Date:	02/14/2006		

OP \$40.00 2984650

Total Attachments: 2
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TRADE MARK ASSIGNMENT
USPTO Registration Number 2984650

WHEREAS, CLINE CELLARS, INC, a California corporation, having an address at 24737 Arnold Drive, Sonoma, CA 95476 ("Assignor"), is the owner of the trade mark RED TRUCK for wine and the United States Registration Number 2984650 (the "Trade Mark");

WHEREAS, Assignor and AXIOM WINE COMPANY, LLC, a California limited liability company, having an address at 28 Throckmorton Lane, Mill Valley, CA 94941 ("Assignee"), have executed that certain Asset Purchase Agreement of even date herewith (the "APA"); and

WHEREAS, pursuant to the terms of the APA, Assignor desires to assign and Assignee desires to receive all of the right, title and interest in and to the Trade Mark.

NOW THEREFORE, for the consideration set forth in the APA, and other good and valuable consideration, the receipts and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, the following:

- (a) All rights, title and interest held by Assignor in and to the Trade Mark;
- (b) The goodwill of the business connected with the use of and symbolized by the Trade Mark; and
- (c) All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Mark or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trade Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed December 1, 2005.

ASSIGNOR:

CLINE CELLARS, INC.

By: _____

FRED T. CLINE, President

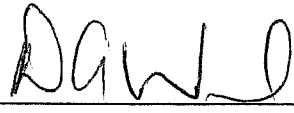
ASSIGNEE:

TRADEMARK

REEL: 003247 FRAME: 0184

AXIOM WINE COMPANY, LLC

By: 
DANIEL T. LEESE, Its Manager

By: 
DOUGLAS A. WALKER, Its Manager