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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Cambridge Savings Bank

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other MA Savings Bank

Citizenship (see guidelines) MA

Execution Date(s) November 12, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other release

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Gainshare Media, LLC

Internal Address: Suite 960

Street Address: 31 St. James Avenue

City: Boston

State: MA

Country: USA Zip: 02116

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship DE
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)

See Attached Schedule A

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Stacey C. Friends, Esq.

Internal Address: _____

RUBERTO, ISRAEL & WEINER, P.C.

Street Address: 100 N. Washington Street

City: Boston

State: MA Zip: 02114

Phone Number: 617. 742. 4200

Fax Number: 617. 742. 2355

Email Address: trademark@riw.com

6. Total number of applications and registrations involved:

8

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 215.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 501715

Authorized User Name Robert Marotta

9. Signature: Robert Marotta

Robert J. Marotta

Name of Person Signing

12/23/05

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1450

SCHEDULE A

REGISTERED TRADEMARKS (USA)

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>
	NONE	

REGISTRATION PENDING FOR TRADEMARKS (USA)

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
1. Design	78209113 (IC16)	1/20/03
2. Design	78209104 (IC33)	1/30/03
3. Providing Results Through Visibility	78208943 (IC16)	1/30/03
4. Providing Results Through Visibility	78208912 (IC5)	1/30/03
5. Gaineshare Media	78208934 (IC16)	1/30/03
6. Gaineshare Media	78208922 (IC35)	1/30/03
7. APC Logo (Design Only)	76554003	10/21/03
8. AP/AMA Logo (Design Only)	76554005	10/21/03

UABTC\Cambridge Savings Bank\Gaineshare Media LLC-8809-24\Trademark Security Agreement-1.doc

RELEASE

In consideration of the payment of all indebtedness and amounts secured by that certain Trademark Security Agreement made as of November 12, 2004, by and between Cambridge Savings Bank, a Massachusetts bank, with a principal place of business at 1374 Massachusetts Avenue, Cambridge, MA 02138 (the "**Bank**"), and Gainshare Media, LLC, a Delaware limited liability corporation, with a principal place of business at 31 St. James Avenue, Suite 960, Boston, MA 02116 (the "**Borrower**"), which Trademark Security Agreement was filed with the United States Patent and Trademark Office on December 7, 2004, and recorded in Reel 2987, Frame 0784, et seq., of the Trademark Assignment Records, the Bank hereby releases and discharges all of its right, title and interest in and to the above-described Trademark Security Agreement, including the security interest and conditional assignment created and existing thereunder on the property described in and covered thereby, and reassigns to the Borrower any right, title and interest of the Bank in and to the "Collateral" described therein, including the right to recover for past infringement of any of the Collateral and the goodwill of the business in connection with which the Collateral is used and which is symbolized by any of the Collateral.

Reference is made to the above-described Trademark Security Agreement and the recordation thereof for all purposes in connection herewith.

Executed this 4th day of January, 2006.

By: [Signature]
Michael St. Jean, Vice President
Cambridge Savings Bank

COMMONWEALTH OF MASSACHUSETTS

Michelle, ss.

On this 4th day of January, 2006, before me, the undersigned notary public, personally appeared Michael St. Jean, proved to me through satisfactory documentation which were Based on Personal Knowledge to be the person whose name is signed on the preceding document or attached document, and acknowledged to me that he signed it voluntarily for its stated purpose as Vice President of Cambridge Savings Bank.



[Signature]
Notary Public Tracy C. Mota
My commission expires: Nov 20, 2009