

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MediaLive International, Inc.		01/10/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	CMP Media LLC
Street Address:	600 Community Drive
City:	Manhasset
State/Country:	NEW YORK
Postal Code:	11030
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	2633521	ASP SUMMIT
Registration Number:	2661539	ASP SUMMIT
Registration Number:	1256839	BUSINESS COMMUNICATIONS REVIEW
Registration Number:	1153368	COMDEX
Registration Number:	1515874	COMDEX
Registration Number:	2239654	COMDEX ENTERPRISE
Registration Number:	1573908	INTEROP
Registration Number:	1703662	INTEROP
Registration Number:	2763058	INTEROPNET
Registration Number:	2615803	KEY3MEDIA
Registration Number:	2598840	KEY3MEDIA GROUP
Registration Number:	2504081	LIGHTING UP THE OPTICAL NETWORKING REVOLUTION
Serial Number:	78263092	MEDIALIVE INTERNATIONAL
Registration Number:	2298332	MULTIMEDIACOM

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Registration Number:	2279565	N + I
Registration Number:	2279566	N + I ONLINE
Registration Number:	2359285	NETSWITCH
Serial Number:	74733388	NETWORLD
Registration Number:	1868562	NETWORLD
Registration Number:	1880017	NETWORLD
Serial Number:	74733382	NETWORLD
Registration Number:	3037547	NETWORLD+INTEROP
Registration Number:	2694342	NEXT GENERATION NETWORKS
Registration Number:	2460930	NGN
Registration Number:	2714868	NGN VENTURES
Registration Number:	1781685	OBJECT WORLD
Registration Number:	1707136	SEYBOLD
Registration Number:	1707135	SEYBOLD SEMINARS
Registration Number:	1726110	SEYBOLD SEMINARS
Registration Number:	2910436	SEYBOLD SEMINARS PUBLICATIONS CONSULTING
Registration Number:	2148243	START UP CITY
Registration Number:	2301207	SUPPORT SERVICES CONFERENCE & EXPO '96
Registration Number:	1721801	THE SEYBOLD REPORTS
Registration Number:	2529194	VOICECON
Serial Number:	78322306	WEB 2.0
Registration Number:	2665082	WHERE NEXT GENERATION NETWORKING STARTS
Registration Number:	2421540	WHERE THE NET IS GOING NEXT

CORRESPONDENCE DATA

Fax Number: (212)354-8113
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-819-8923
Email: trademarkdocket@whitecase.com
Correspondent Name: Matthew Bart
Address Line 1: 1155 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1146456-0027
NAME OF SUBMITTER:	Matthew Bart
Signature:	/Matthew Bart/

Date:

02/15/2006

Total Attachments: 4

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, MediaLive International, Inc., a Delaware corporation, with its address at 795 Folsom Street, 6th Floor, San Francisco, California 94107 ("Assignor"), owns its right, title and interest in and to the following marks which are registered or pending with the United States Patent and Trademark Office:

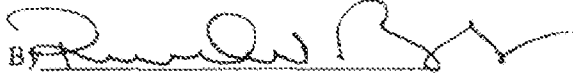
See Schedule A annexed hereto

WHEREAS, CMP Media LLC, a Delaware limited liability company, of 600 Community Drive, Manhasset, New York 11030 ("Assignee") is desirous of acquiring said registered trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee its entire right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

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MediaLive International, Inc.

By 

Name: Robert Priest-Heck
Title: President and CEO
Date: January 10, 2006

SCHEDULE A

SCHEDULE OF INTELLECTUAL PROPERTY

Mark	Serial Number/Registration Number
ASP SUMMIT	2633521
ASP SUMMIT AND DESIGN	2661539
BUSINESS COMMUNICATIONS REVIEW	1256839
COMDEX	1153368
COMDEX	1515874
COMDEX ENTERPRISE & DESIGN	2239654
INTEROP	1573908
INTEROP	1703662
INTEROPNET	2763058
KEY3MEDIA	2615803
KEY3MEDIA GROUP	2598840
LIGHTING UP THE OPTICAL NETWORKING REVOLUTION	2504081
MEDIA LIVE INTERNATIONAL	78/263092
MULTIMEDIA.COM	2298332
N + I	2279565
N + I ONLINE	2279566
NETSWITCH	2359285
NETWORLD	74/733388

NETWORLD	1868562
NETWORLD & DESIGN	1880017
NETWORLD & DESIGN	74/733382
NETWORLD + INTEROP	3037547
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