

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITS INNOVATIVE TECHNOLOGIES AND SYSTEMS, INC.		09/16/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	IDEXX Laboratories, Inc.		
Street Address:	One IDEXX Drive		
City:	Westbrook		
State/Country:	MAINE		
Postal Code:	04092		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76572687	EQUIVIEW	
CORRESPONDENCE DATA			
Fax Number:	(404)892-7056		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(404) 885-1500		
Email:	TMAntlanta@seyfarth.com		
Correspondent Name:	Joseph V. "Jay" Myers, III		
Address Line 1:	1545 Peachtree Street, NE, Suite 700		
Address Line 4:	Atlanta, GEORGIA 30309-2401		
ATTORNEY DOCKET NUMBER:	35580.000005		
NAME OF SUBMITTER:	Joseph V. "Jay" Myers, III		
Signature:	/jvm/		
Date:	02/17/2006		

CH \$40.00 76572687

Total Attachments: 1
source=ITS Assignment#page1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of September 16, 2005 by ITS Innovative Technologies and Systems, Inc., a Delaware corporation ("Assignor"), to IDEXX Laboratories, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the mark EQUIVIEW (the "Mark") and has applied for registration on the Principal Register of the United States Patent and Trademark Office under Serial Number 76/572,687 (the "Application");

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Mark and the Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Mark and the Application, together with the goodwill of the business symbolized by the Mark, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Marks, the Applications, and the Applications. Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

**ITS INNOVATIVE TECHNOLOGIES AND
SYSTEMS, INC.**

By:  _____

Printed Name: Walter Uebelacker

Title: CEO

[CORPORATE SEAL]