

Re 11-308

11-08-2005

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



RECORDATION  
TRADEMARK... 103116118

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Heilig-Meyers Company

- Individual(s)
- General Partnership
- Corporation- State: Virginia
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 23, 2005

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Roomstore, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 12501 Patterson Ave.

City: Richmond

State: VA

Country: USA Zip: 23238

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2049371, 2123451, 2123452, 2601276, 2610813

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
ROOMSTORE, ROOMSTORE (Stylized), ROOMSTORE & Design, ROOM OF DREAMS, KIDSTORE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: R. Joel Ankney

Internal Address: R. Joel Ankney, Esq., P.C.

Street Address: 420 N. Center Dr., Suite 143

City: Norfolk

State: VA Zip: 23502

Phone Number: (757) 216-4578

Fax Number: (757) 216-4579

Email Address: joel@rjalawfirm.com

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 140.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: R. Joel Ankney  
Signature

November 3, 2005

Date

R. Joel Ankney, Attorney

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003249 FRAME: 0768

06-03-2005



5-26-05

RECORD/  
TRAIL

1030/4313  
ONLY

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State: VA

Country: USA Zip: ~~20003~~ 23238

Association Citizenship \_\_\_\_\_

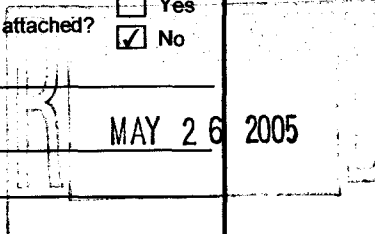
General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship Virginia

Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
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Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature:

Brian D. Bertonneau  
Signature

5/24/05  
Date

BRIAN D. BERTONNEAU

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

06/02/2005 JJALLAH2 00000016 2049371

01 FC:8521 40.00 DP  
02 FC:8522 100.00 DP

**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment") is made effective as of June 1, 2005, from Heilig-Meyers Company ("ASSIGNOR"), To RoomStore, Inc. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the marks listed in the attached Exhibit (the "Marks") that are the subject of the registrations at the U. S. Patent & Trademark Office identified in such Exhibit (the "Registrations"), together with the goodwill of the business symbolized thereby in connection with the services identified by the Marks (the "Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Registrations.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Registrations, together with (1) the goodwill of the business relating to the Services in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, recording, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Registrations.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

HEILIG-MEYERS COMPANY

By: Ronald L. Barden [SEAL]

Name: Ronald L. Barden  
Title: Managing Director of Reorganization

Date: 5/23/05



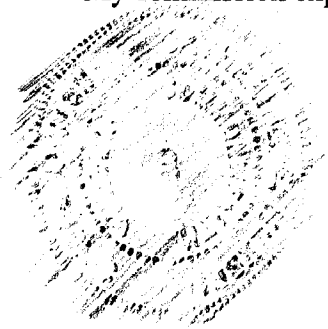
COMMONWEALTH OF VIRGINIA )

COUNTY/CITY OF Richmond )

The foregoing instrument was subscribed and sworn before me on 23 May, 2005, by Ronald L. Barden [name], Managing Director of Recognition [title] for an on behalf of Heilig-Meyers Company, who is personally known to me or produced identification in the form of Driver's License

Miss Catherine E. Jepsen  
Notary Public

My commission expires: 31 October 2008



**EXHIBIT**

**Marks and Registrations**

<b><u>Mark</u></b>	<b><u>US Registration No.</u></b>
ROOMSTORE	2049371
ROOMSTORE (Stylized)	2123451
THE ROOMSTORE & Design	2123452
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