## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name           | Formerly | Execution Date | Entity Type           |
|----------------|----------|----------------|-----------------------|
| STORCARD, INC. |          | 02/16/2006     | CORPORATION: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:             | APPLE COMPUTER, INC.    |
|-------------------|-------------------------|
| Street Address:   | ONE INFINITE LOOP       |
| Internal Address: | MS 3-TM                 |
| City:             | CUPERTINO               |
| State/Country:    | CALIFORNIA              |
| Postal Code:      | 95014                   |
| Entity Type:      | CORPORATION: CALIFORNIA |

## PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2949544 | STORPOD   |

### **CORRESPONDENCE DATA**

Fax Number: (408)975-7501

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4089757500

Email: tmdocketsj@kenyon.com
Correspondent Name: KENYON & KENYON
Address Line 1: 333 W. SAN CARLOS ST.

Address Line 2: STE. 600

Address Line 4: SAN JOSE, CALIFORNIA 95110

| ATTORNEY DOCKET NUMBER: | 02777/1036       |
|-------------------------|------------------|
| NAME OF SUBMITTER:      | Allen J. Baden   |
| Signature:              | /Allen J. Baden/ |
|                         |                  |

TRADEMARK REEL: 003249 FRAME: 0894

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| Date:  | 02/17/2006 |  |
|--|------------|--|
| Total Attachments: 1 source=STORPOD_assignment#page1.tif |            |  |

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# TRADEMARK ASSIGNMENT

This Assignment is from StorCard, Inc., a corporation organized under the laws of the State of Delaware ("Assignor"), to Apple Computer Inc., a corporation organized under the laws of the State of California ("Assignee"):

#### WITNESSETH THAT:

WHEREAS, Assignee wishes to acquire from Assignor such right, title and interest as Assignor may have in and to the STORPOD trademark, including U.S. Trademark Registration No. 2,949,544, dated May 10, 2005, therefore (the "Registration").

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor by these presents does hereby quitclaim, sell, transfer, convey and assign unto Assignee all such right, title and interest as Assignor may have in and to the STORPOD mark and Registration, and the goodwill of the business appurtenant thereto and which is symbolized thereby.

REEL: 003249 FRAME: 0896

RECORDED: 02/17/2006