

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/31/2002

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coming Attractions Parties, Inc.		10/31/2002	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Passion Parties, Inc.
Street Address:	c/o 225 Bush Street, 6th Fl.
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94104
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78077153	PASSION PARTIES

CORRESPONDENCE DATA

Fax Number: (415)397-3300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (415) 397-2700
 Email: imm@wirepaladin.com
 Correspondent Name: Laura Maineri
 Address Line 1: 225 Bush Street, 6th Fl.
 Address Line 4: San Francisco, CALIFORNIA 94104

NAME OF SUBMITTER:	Laura Maineri
Signature:	/lmm/
Date:	02/17/2006

OP \$40.00 78077153

Total Attachments: 1
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Before the USPTO can register your mark, we must know exactly what it is. You can display a mark in one of two formats:

(1) typed; or (2) stylized or design. When you click on one of the two circles below, and follow the relevant instructions, the program will create a separate page that displays your mark.

WARNING: AFTER SEARCHING THE USPTO DATABASE, EVEN IF YOU THINK THE RESULTS ARE "O.K.," DO NOT ASSUME THAT YOUR MARK CAN BE REGISTERED AT THE USPTO. AFTER YOU FILE AN APPLICATION, THE USPTO MUST DO ITS OWN SEARCH AND OTHER REVIEW, AND MIGHT REFUSE TO REGISTER YOUR MARK.

* Mark	<input checked="" type="radio"/>	<p><u>Typed Format</u></p> <p>Click on this circle if you wish to register a word(s), letter(s), and/or number(s) in a format that can be reproduced using a typewriter. Also, only the following common punctuation marks and symbols are acceptable in a typed drawing (any other symbol requires a <u>stylized format</u>): . ? " - ; () % \$ @ + , ! ' : / & # * = []</p> <p>Enter the mark here: NOTE: The mark must be entered in <u>ALL upper case letters</u>, regardless of how you actually use the mark. E.g., MONEYWISE, not MoneyWise.</p> <div style="border: 1px solid black; padding: 2px;"> PASSION PARTIES </div>
	<input type="radio"/>	<p><u>Stylized or Design Format</u></p> <p>Click on this circle if you wish to register a stylized word(s), letter(s), number(s), and/or a design. The design may also include words. Click on the 'Browse' button to select GIF or JPG image file from your local drive that shows the complete, overall mark (i.e., the stylized representation of the words, e.g., or if a design that also includes words, the image of the "composite" mark, NOT just the design element). Do NOT submit a <u>color</u> image.</p> <p>For a stylized word(s) or letter(s), or a design that also includes a word(s), enter the <u>LITERAL</u> element only of the mark here:</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>

BASIS FOR FILING AND GOODS AND/OR SERVICES INFORMATION	
1st CLASS	
<input checked="" type="checkbox"/>	<p>Section 1(b), Intent to Use: Applicant has a bona fide intention to use or use through a related company the mark in commerce on or in connection with the goods and/or services identified below (15 U.S.C. §1051(b)).</p>
<p><u>International Class</u></p>	<p>003 If known, enter class number 001 - 042, A, B, or 200</p>
<p>* <u>Listing of Goods and/or Services</u></p> <p><u>USPTO Goods/Services Manual</u></p>	<p>Body lotions, body powders, body oils, and box creams</p>