

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Albert C. Ruocchio		02/14/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	MDK, Inc.		
Street Address:	6909 Dodsons Crossroads		
City:	Hillsborough		
State/Country:	NORTH CAROLINA		
Postal Code:	27278		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78214339		
Registration Number:	2943234		
Registration Number:	2940747		
Registration Number:	2710247		
CORRESPONDENCE DATA			
Fax Number:	(713)615-5243		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-758-4730		
Email:	iptldocket@velaw.com		
Correspondent Name:	Cindy Y. Lee		
Address Line 1:	1001 Fannin St., Suite 2300		
Address Line 2:	First City Tower		
Address Line 4:	Houston, TEXAS 77002-6760		
ATTORNEY DOCKET NUMBER:	SAN069/64001/LEE		
NAME OF SUBMITTER:	Jessica Greeney, Paralegal		

CH \$115.00 78214339

Signature:	/Jessica Greeney/
Date:	02/20/2006
Total Attachments: 3 source=Ruocchio#page1.tif source=Ruocchio#page2.tif source=Ruocchio#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is to be effective February 14, 2006, and is entered into by and among Albert C. Ruocchio, an individual of 429 Chadwick Dr., Raleigh, NC 27609 ("Assignor") and MDK, Inc., a North Carolina corporation ("Assignee").

WHEREAS, Assignor adopted and used the trademark(s) and/or service mark(s) listed in the attached Schedule A, and is the owner of the registrations listed in the attached Schedule A (collectively the "Mark(s)");

WHEREAS, Assignee, having its principal offices at 6909 Dodsons Crossroads, Hillsborough, NC 27278, is desirous of acquiring all right, title and interest in and to said Marks;

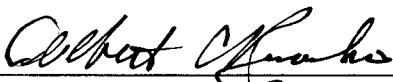
NOW THEREFORE, be it known that for One Dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, delivers and assigns to Assignee all of Assignor's right, title and interest throughout the world in and to said Marks, together with the goodwill of the business connected with the use thereof and symbolized by said Marks, any future registrations of said Marks, and all common law rights associated with said Marks, and, any and all causes of action and other rights assertable under said Marks, the right to sue third parties for infringement of or improper activities regarding said Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

At any time after the date of this Assignment, Assignor hereby agrees that Assignor shall and shall cause its heirs to, from time to time, execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be necessary, or otherwise reasonably be requested by Assignee, to vest in Assignee all of Assignor's right, title and interest in and to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

Assignor
ALBERT C. RUOCCHIO

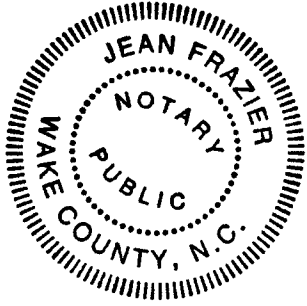
By: 
Name: ALBERT C. RUOCCHIO
Title: _____

STATE OF NORTH CAROLINA)
)
COUNTY OF Wake)

SS

On this 14th day of February, 2006, personally came before me Albert C. Ruocchio, whom I have identified as being the above named Assignor, and acknowledged the same.

[Notarial Seal]



Jean Frazier
Notary Public, State of North Carolina
My Commission: 8-19-06

SCHEDULE A

<u>Trademark</u>	<u>Reg. No./Serial No.</u>	<u>Reg. Date/Filing Date</u>
CRUISE CONTROL	2,943,234	April 19, 2005
POWER CHIEF	2,940,747	April 12, 2005
MAINLINE AMERICA	78/214,339	February 13, 2003
THE GIRL'S TRAIN	2,710,247	April 22, 2003

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