

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carol Nordstrom		02/06/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pro-Motion Motorsports LLC		
Street Address:	4160 Tamarack Drive		
City:	Medford		
State/Country:	OREGON		
Postal Code:	97504		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78347300	ENDUROCROSS	
CORRESPONDENCE DATA			
Fax Number:	(949)701-4712		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-701-4747		
Email:	tawnya@trwlawgroup.com		
Correspondent Name:	Tawnya R. Wojciechowski, Esq.		
Address Line 1:	19900 MacArthur Boulevard, Suite 1150		
Address Line 4:	Irvine, CALIFORNIA 92612-8433		
ATTORNEY DOCKET NUMBER:	ENDUROCROSS		
NAME OF SUBMITTER:	Tawnya R. Wojciechowski, Esquire		
Signature:	/trw/		
Date:	02/18/2006		

OP \$40.00 78347300

Total Attachments: 1
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Nordstrom/Pro-Motion Motorsports LLC

SERVICE/TRADEMARK

SERVICE/TRADEMARK ASSIGNMENT

WHEREAS, Carol Nordstrom, an individual, ("ASSIGNOR") has used and/or used through its authorized licensee, and is the owner of the following mark as evidenced by its application in the United States Trademark Office.

Mark
ENDUROCROSS

Appln. No.
78347300

Filing Date
January 2, 2004

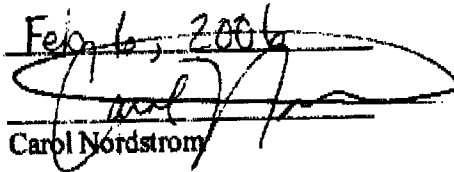
WHEREAS, Pro-Motion Motorsports LLC, having a place of business at 4160 Tamarack Drive, Medford, Oregon 97504 ("ASSIGNEE"), desires to acquire said mark and the above-identified application thereof, together with the worldwide goodwill of the business in connection with which said mark is used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified application thereof, and all rights and privileges, and common law rights, pertaining to said mark, together with the worldwide goodwill of the business symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark and its registrations, and to perfect the record title of ASSIGNEE in and to said mark and its said registrations.

CAROL NORDSTROM
an individual

PRO-MOTION MOTORSPORTS LLC,
an Oregon limited liability company

Date Feb 6, 2006
By 
Carol Nordstrom

Date _____
By: _____
Tim Clark, Manager

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