

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Record to correct Assignor's name and the nature of conveyance on a previous document recorded at Reel/Frame 3142/0830. The correct conveyance is the grant of a security interest in a trademark registration.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MBC and Associates, Inc.		02/24/2005	CORPORATION: TENNESSEE

**RECEIVING PARTY DATA**

<b>Name:</b>	Middle Tennessee Bank & Trust, an office of Greene County Bank, Greeneville, TN
<b>Street Address:</b>	2621 Lebanon Road
<b>City:</b>	Nashville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37214
<b>Entity Type:</b>	a banking corporation: TENNESSEE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1844651	HEALTHBREAK

**CORRESPONDENCE DATA**

Fax Number: (615)244-6804  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 615-850-8567  
 Email: mplotkin@wallerlaw.com  
 Correspondent Name: Mark J. Plotkin  
 Address Line 1: 511 Union Street  
 Address Line 2: Suite 2700  
 Address Line 4: Nashville, TENNESSEE 37219

<b>ATTORNEY DOCKET NUMBER:</b>	MBC AND ASSOC
<b>NAME OF SUBMITTER:</b>	Mark J. Plotkin
<b>Signature:</b>	/Mark J. Plotkin/

OP \$40.00 1844651

Date:

02/22/2006

**Total Attachments: 10**

- source=TM Assignment#page1.tif
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- source=TM Assignment#page3.tif
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04-06-2005

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

RECORDABLE  
TRADEMARKS ONLY  
102973358

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

MBC Acquisition Corp.

- Individual(s)
- General Partnership
- Corporation- State: Tennessee
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Middle Tennessee Bank & Trust, an office of Greene County Bank, Greenville, TN, a Tennessee banking corporation

Street Address: 2621 Lebanon Road

City: Nashville

State: Tennessee

Country: USA Zip: 37214

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 24, 2005

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)

1

B. Trademark Registration No.(s)

1644651

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

HEALTHBREAK

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David B. Gray

Internal Address: 1620 AmSouth Center

Street Address: 315 Deaderick Street

City: Nashville

State: Tennessee Zip: 37238-1620

Phone Number: 615-254-4444

Fax Number: 615-254-4445

Email Address: dgray@hixgray.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature:

David B. Gray  
Signature

March 8, 2005

Date

00000098 1644651

DAVID B. GRAY

Total number of pages including cover sheet, attachments, and document: 10

40.00  
Name of Person Signing

04/05/2005 BYRNE

01 FC:8521

Documents to be recorded (including cover sheet) should be faxed to (703) 306-3995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ENTREPRENEUR  
MAR 01 2005**COLLATERAL ASSIGNMENT OF TRADEMARK**

This Collateral Assignment of Trademark ("Assignment") entered into the 24<sup>th</sup> day of February, 2005, by and between MBC and Associates, Inc. ("Grantor"), and Middle Tennessee Bank & Trust, an office of Greene County Bank, Greeneville, Tennessee, a Tennessee banking corporation ("Lender").

**WITNESSETH:**

**WHEREAS**, Lender has agreed to extend credit to MBC and Associates, Inc., on certain terms and conditions; and

**WHEREAS**, one condition to Lender's agreement to extend credit to Grantor is that Lender must be provided a first priority perfected security interest in Grantor's interest in a certain federally registered trademark owned, invented and registered to Grantor.

**NOW, THEREFORE**, as an inducement to cause Lender to extend credit to Grantor, and for other valuable consideration, the receipt and sufficiency of which are acknowledged, it is agreed as follows:

1. **Definition of Secured Indebtedness.** As used herein, "Secured Indebtedness" shall mean all present and future debts and other obligations of Grantor to Lender, whether arising by contract, tort, guaranty, overdraft, or otherwise; whether or not the advances or events creating such debts or other obligations are presently foreseen; whether such obligations were originally payable to Lender or are acquired by Lender from another person or entity; and regardless of the class of the debts or other obligations, be they otherwise secured or unsecured.

2. **Assignment; Security Interest.** To secure the payment of Secured Indebtedness, Grantor hereby assigns to Lender and grants Lender a security interest in all of Grantor's right, title, interest in and to United States Department of Commerce, Patent and Trademark Office as Registration No. 1844651, Serial No. 74006018, more particularly described on Exhibit "A" attached hereto and incorporated herein by reference (the "Trademark"), together with the following:

- (a) The name of the Trademark;
- (b) Any and all arrangements and versions of the Trademark, and any and all works derived therefrom;
- (c) The United States and worldwide trademarks arising from the Trademark;
- (d) All mechanical royalties and other royalty interests of Borrower therein;
- (e) Any and all other rights in the Trademark that Grantor now has or to which it may become entitled under existing or subsequently enacted federal, state or foreign laws;
- (f) Any and all existing or potential causes of action for infringement of the Trademark, past, present and future, and all the proceeds from the foregoing accrued and unpaid and hereafter accruing;
- (g) All contracts associated with the Trademark;

- (h) All licenses issued with respect thereto;
- (i) All agreements with any companies, both foreign and domestic; and
- (j) All other materials relating to the Trademark possessed or owned by Grantor but not specifically herein mentioned.

The Trademark and all of the foregoing rights are referred to herein collectively as the "Collateral".

3. **Warranties.** Assignor hereby warrants, represents, covenants and agrees as follows:

- (a) **Title.** Grantor has good and marketable title to and is the sole and exclusive owner of the Collateral;
- (b) **No Other Encumbrances.** The Collateral has not been assigned, pledged or otherwise transferred or encumbered, nor has any security interest, lien, mortgage or other encumbrance been granted therein, to secure indebtednesses or otherwise, which security interest has not been released;
- (c) **Valid Interest.** This Agreement provides Lender with a valid first priority security interest in the Collateral;
- (d) **Trademark Registration.** Certificates of registration in respect of the Trademark have been issued or are pending registration by the United States Patent & Trademark Office. The existing trademark certificates were duly and timely applied for and remain in full force and effect, and are now in the name of Grantor. No action has been taken or omitted which would destroy or impair protection of the Trademark under the United States Trademark Law;
- (e) **Prior Indebtedness.** Grantor does not have any debt, liability, or obligation of any nature, whether accrued, absolute, contingent or otherwise, and whether due or to become due, with respect to or affecting the Trademark;
- (f) **No Advances.** As of the date hereof, Grantor has received no unearned advances in respect of the Trademark, and Grantor shall not, without obtaining the prior express written consent of Lender, obtain any future advance in respect of the Trademark;
- (g) **No Power of Attorney.** No person holds a power of attorney on behalf of Grantor or any predecessor of Grantor affecting, directly or indirectly, the interests which are the subject matter of this Agreement; and
- (h) **No Breach of Agreements.** All the agreements between Grantor or any predecessor of Grantor with respect to the Trademark are in full force and effect. Grantor and any predecessor of Grantor have performed all of their obligations thereunder and there exists no breach of or default with respect thereto and all of such agreements grant to Grantor the right to assign all of Grantor's right, title and interest in the respective agreements. Grantor has not received any notice that any party to any of such agreements intends to cancel or terminate any of such agreements.

4. **No Other Liens.** Grantor shall not, without the prior express written consent of Lender, sell, convey, transfer, set over, or grant a security interest in any of the Trademark or any interest therein or permit any lien or security interest to attach to the same except that created by this Agreement, or do or allow to be done any act which might impair the security interest of Lender therein; provided, however, as long as no default exists hereunder, Grantor may commercially exploit (but not encumber or dispose of) the Collateral in the ordinary course of business and in accordance with ordinary and accepted customs of the industry.

5. **Collection Rights of Lender.** Whether or not a default exists hereunder, Lender may at its option, notify any or all obligors under any licensing agreement pertaining to Trademark or any obligor under any other of the Collateral to make all payments due Grantor directly to Lender for the account of Grantor. Grantor hereby directs all obligors so notified to comply with Lender's instructions without the need of confirmation from Grantor, and Grantor agrees that all such obligors shall receive full credit for any payments forwarded to Lender.

6. **Recitals.** Grantor warrants and agrees that the recitals set forth at the beginning of this Assignment are true.

7. **No Burdensome Agreements.** Grantor warrants that Grantor is not a party to any contract or agreement and is not subject to any contingent liability that does or may impair Grantor's ability to perform under the terms of this Assignment. Grantor further warrants that the execution and performance of this Assignment will not cause a default, acceleration or other event under any other contract or agreement to which Grantor or any property of Grantor is subject, and will not result in the imposition of any charge, penalty, lien or other encumbrance against any of Grantor's property except in favor of Lender.

8. **Legal and Binding Agreement.** Grantor warrants that the execution and performance of this Assignment will not violate any judicial or administrative order or governmental law or regulation, and that this Assignment is valid, binding and enforceable in every respect according to its terms.

9. **No Consent Required.** Grantor warrants that Grantor's execution, delivery and performance of this Assignment do not require the consent of or the giving of notice to any third party including, but not limited to, any other lender, governmental body or regulatory authority.

10. **No Default.** Grantor warrants that, as of the execution of this Assignment, no default exists hereunder and no condition exists which, with the giving of notice, the passing of time, or both, would constitute such a default.

11. **Default Defined.** The occurrence of any one or more of the following events shall constitute a default under this Assignment:

- (a) Monetary Default. The failure of Grantor to timely pay any amount due Lender under the Secured Indebtedness or under any other obligation to Lender;
- (b) Breach of Covenant. The failure of Grantor or any other party to perform or observe any obligation or covenant made with respect to the Secured Indebtedness;
- (c) Breach of Warranty. Lender's discovery that any representation or warranty in connection with this Assignment or the Secured Indebtedness is materially false; and
- (d) Default Under Other Document. The occurrence of a default under the terms of any document evidencing, securing, or otherwise pertaining to the Secured Indebtedness.

12. Remedies Upon Default. Upon the occurrence of a default, as defined above, Lender may pursue any or all of the following remedies, without any notice to Grantor except as required below:

- (a) Control of records. Lender may take possession of any or all of the records pertaining to the Trademark. Grantor agrees that, upon default and request by Lender, Grantor shall make available to Lender all records pertaining to the Trademark and shall disclose the location and custodian of all license fees and proceeds of the Trademark which requirement shall be specifically enforceable;
- (b) Recovery of Royalties. Lender may recover any or all license fees of the Trademark from any bank or other custodian who may have possession thereof. Grantor hereby authorizes and directs all custodians of Grantor's assets to comply with any demand for payment made by Lender pursuant to this Assignment, without the need of confirmation from Grantor and without making any inquiry as to the existence of a default hereunder or any other matter;
- (c) Notice to Obligors. Lender may notify any or all obligors under any licensing agreement or any other contract or agreement pertaining to the Trademark that subsequent payments thereunder should be made directly to Lender or its designated agent. Grantor hereby authorizes and directs all said obligors to comply with any such notice given by Lender, without the need of confirmation from Grantor and without making any inquiry as to the existence of a default hereunder or as to any other matter. Grantor shall give all of said obligors full credit for any such payments forwarded to Lender;
- (d) Enforcement of Rights of Collection. Lender may, but shall not be obligated to, take such measures as Lender may deem necessary in order to collect any or all of the license fees or proceeds from the Trademark and to perform or have performed any remaining obligations of Grantor under any contract rights pertaining to the Trademark. Without limiting the foregoing, Lender may institute any administrative or judicial action that it may deem necessary

in the course of collecting and enforcing any right to payment. Any administrative or judicial action or other action taken by Lender may be taken by Lender in its own name or in Grantor's name. Lender may compromise any disputed claims and may otherwise enter into settlements which compromises or settlements shall be binding upon Grantor. Grantor hereby appoints Lender as Grantor's attorney-in-fact for the purpose of taking any action in connection with the collection of royalties or proceeds from the Trademark, including the institution of administrative or judicial proceedings and the compromising of claims;

- (e) No Duty of Collection. Lender's giving of notice to an obligor or Lender's making of a demand for payment thereunder shall not obligate Lender to proceed with collection efforts by litigation or otherwise, and any duty of Lender to diligently pursue collection efforts as to any specific Composition shall arise only upon Lender's institution of legal or administrative proceedings for collection thereof;
- (f) Sale of Trademark. Lender may sell any or all of the Grantor's rights in the Trademark at private or public sale. Grantor agrees that five days prior notice of the time and place of any public sale and five days notice of the time after which efforts to sell at private sale will commence shall be considered commercially reasonable notice of such sales. Any public sale may be postponed to a different time and/or place by announcement at the originally scheduled time and place of sale, with no further advertisement of any kind being necessary. Any advertised sale can be cancelled, at Lender's discretion, either before or after the opening of bidding. Lender may purchase any or all of the Grantor's rights in the Trademark at any public sale;
- (g) Setoff. Lender may exercise its lien upon any right of setoff against any monies, items, credits, deposits or instruments that Lender may have in its possession and which belong to Grantor or to any other person or entity liable for the payment of any or all of the Secured Indebtedness;
- (h) Other Remedies. Lender may exercise any right that it may have under any other document evidencing or securing the Secured Indebtedness or otherwise available to Lender at law or equity; and
- (i) Application of Proceeds. All amounts received by Lender for Grantor's account by exercise of its remedies hereunder shall be applied as follows: First, to the payment of all expenses incurred by Lender in exercising its rights hereunder, including attorney's fees, and any other expenses due Lender from Grantor; Second, to the payment of all interest included in the Secured Indebtedness, in such order as Lender may elect; Third, to the payment of all principal included in the Secured Indebtedness, in such order as Lender may elect; and Fourth, surplus to Grantor or other party entitled thereto.



13. **Incorporation of Exhibits.** All Exhibits referred to in this Assignment are incorporated herein by this reference.

14. **Indulgence Not Waiver.** Lender's indulgence in the existence of a default hereunder or any other departure from the terms of this Assignment shall not prejudice Lender's rights to declare a default or otherwise demand strict compliance with this Assignment.

15. **Cumulative Remedies.** The remedies provided Lender in this Assignment are not exclusive of any other remedies that may be available to Lender under any other document or at law or equity.

16. **Amendment and Waiver In Writing.** No provision of this Assignment can be amended or waived, except by a statement in writing signed by the party against which enforcement of the amendment or waiver is sought.

17. **Assignment.** This Assignment shall be binding upon and inure to the benefit of the respective heirs, successors and assigns of Grantor and Lender, except that Grantor shall not assign any rights or delegate any obligations arising hereunder without the prior written consent of Lender. Any attempted assignment or delegation by Grantor without the required prior consent shall be void.

18. **Entire Agreement.** This Assignment and the other written agreements between Grantor and Lender represent the entire agreement between the parties concerning the subject matter hereof, and all oral discussions and prior agreements are merged herein. Provided, if there is a conflict between this Assignment and any other document executed contemporaneously herewith with respect to the Secured Indebtedness, the provision most favorable to Lender shall control.

19. **Severability.** Should any provision of this Assignment be invalid or unenforceable for any reason, the remaining provisions hereof shall remain in full effect.

20. **Time of Essence.** Time is of the essence of this Assignment, and all dates and time periods specified herein shall be strictly observed, except that Lender may permit specific deviations therefrom by its written consent.

21. **Applicable Law.** The validity, construction and enforcement of this Assignment and all other documents executed with respect to the Secured Indebtedness shall be determined according to the laws of Tennessee applicable to contracts executed and performed entirely within that state, in which state this Assignment has been executed and delivered and, to the extent they are conflicting with the laws of Tennessee, the laws of the United States of America.

22. **Gender and Number.** Words used herein indicating gender or number shall be read as context may require.

23. **Captions Not Controlling.** Captions and headings have been included in this Assignment for the convenience of the parties, and shall not be construed as affecting the content of the respective paragraphs.

**EXECUTED** in duplicate originals the date first written above.

**THE UNDERSIGNED ACKNOWLEDGE A THOROUGH UNDERSTANDING OF THE TERMS OF THIS ASSIGNMENT AND AGREE TO BE BOUND THEREBY:**

**MBC and ASSOCIATES, INC., Grantor**

By: *Charles M. Gray*

Title: *President*

**MIDDLE TENNESSEE BANK & TRUST, an office of Greene County Bank, Greeneville, Tennessee, Lender**

By: *Robert H. Carpenter*

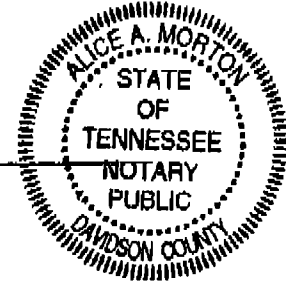
Title: *Senior Vice President*

STATE OF TENNESSEE )  
COUNTY OF DAVIDSON )

Before me, a Notary Public of the County and State aforesaid, personally appeared Chakya Sages, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged her self to be the President of MBC and Associates, Inc., the within named bargainor, a Tennessee corporation, and that she, as such officer, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by her-self as President.

Witness my hand, this the 24<sup>th</sup> day of February, 2005.

Alice A. Morton  
NOTARY PUBLIC



MY COMMISSION EXPIRES:  
November 22, 2008

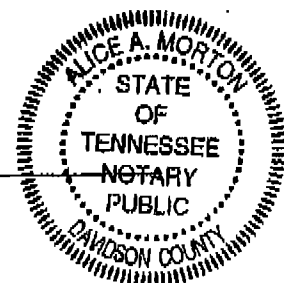
My Commission Expires: \_\_\_\_\_

STATE OF TENNESSEE )  
COUNTY OF DAVIDSON )

Before me, a Notary Public of the County and State aforesaid, personally appeared Robert H. Carpenter, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged himself to be the Senior Vice President of Middle Tennessee Bank & Trust, an office of Greene County Bank, Greeneville, Tennessee, the within named bargainor, a Tennessee banking corporation, and that he, as such Senior Vice President, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the banking corporation by himself as Senior Vice President.

Witness my hand, this the 24<sup>th</sup> day of February, 2005.

Alice A. Morton  
NOTARY PUBLIC



MY COMMISSION EXPIRES:  
November 22, 2008

My Commission Expires: \_\_\_\_\_

**EXHIBIT A**

Name of Trademark: **HEALTHBREAK**

Registration Number: 1844651

Date: July 12, 1994

Serial Number: 74006018

Assignee: Middle Tennessee Bank & Trust, an office of Greene County Bank,  
Greenville, Tennessee, a Tennessee banking corporation