

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|  |   |                |              |
|--|---|----------------|--------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                                  |                |              |
| NATURE OF CONVEYANCE:  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL    |                |              |
| CONVEYING PARTY DATA   |   |                |              |
| Name   | Formerly  | Execution Date | Entity Type  |
| Measurement Specialties, Inc.  |   | 12/19/2005     | CORPORATION: |
| RECEIVING PARTY DATA   |   |                |              |
| Name:  | Measurement Ltd.                                |                |              |
| Street Address:  | Trident Trust Company (Cayman) Limited          |                |              |
| Internal Address:  | Fourth Floor, One Capital Place, P.O. Box 847GT |                |              |
| City:  | Grand Cayman                                    |                |              |
| State/Country:   | CAYMAN ISLANDS                                  |                |              |
| Entity Type:   | CORPORATION:                                    |                |              |
| PROPERTY NUMBERS Total: 3  |   |                |              |
| Property Type  | Number  | Word Mark      |              |
| Registration Number:   | 2270998   | PARK-ZONE      |              |
| Registration Number:   | 1554489   | ACCUTIRE       |              |
| Registration Number:   | 1555566   | ACCUTAPE       |              |
| CORRESPONDENCE DATA  |   |                |              |
| Fax Number:  | (215)542-5825                                   |                |              |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |   |                |              |
| Phone:   | 215-542-5824                                    |                |              |
| Email:   | edna@phd-ip.com                                 |                |              |
| Correspondent Name:  | Plevy, Howard & Darcy, PC                       |                |              |
| Address Line 1:  | P.O. Box 226                                    |                |              |
| Address Line 4:  | Fort Washington, PENNSYLVANIA 19034             |                |              |
| ATTORNEY DOCKET NUMBER:  | ML/GENERAL                                      |                |              |
| DOMESTIC REPRESENTATIVE  |   |                |              |
| Name:  |   |                |              |

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TRADEMARK  
REEL: 003251 FRAME: 0576

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Robert E. Rosenthal

Signature:

/Robert E. Rosenthal/

Date:

02/22/2006

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

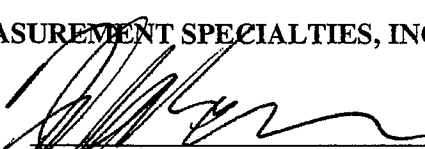
The undersigned, Measurement Specialties, Inc., a New Jersey corporation, having an address of 1000 Lucas Way, Hampton, Virginia 23666 (the "Assignor"), hereby transfers and assigns to Measurement Ltd., a Cayman Islands company (the "Assignee"), having an address of Trident Trust Company (Cayman) Limited, Fourth Floor, One Capital Place, P.O. Box 847GT, Grand Cayman, Cayman Islands, British West Indies, all right, title and interest in and to the marks described in Exhibit A, which is attached hereto and incorporated by reference herein, the registrations and applications therefor, and the goodwill of the business associated therewith and the portion of the business of Assignor relating to the marks set forth in Exhibit A (collectively, the "Marks").

For good and valuable consideration by Assignee, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign unto the Assignee all of its right, title and interest in and to the Marks, together with all of the goodwill of the business associated with and symbolized by such Marks, the applications and registrations therefor, and any rights of the Assignor to sue any third parties for any past infringement of or to the Marks, for the use and benefit of Assignee and its successors, assigns or other legal representatives and to prosecute any such application and registration in the United States Patent and Trademark Office or in any foreign jurisdiction.

In witness whereof, intending to be legally bound hereby, the Assignor has duly executed this Trademark Assignment.

MEASUREMENT SPECIALTIES, INC.

Date: 19 December 2005

By:   
Name: Frank D. Guidone  
Title: Chief Executive Officer

Acknowledged and accepted:

Measurement Ltd.

By:   
Name: Frank D. Guidone  
Title: Director

**EXHIBIT A**

| <u>Mark</u> | <u>Filing Date</u> | <u>Application<br/>No.</u> | <u>Registration<br/>Date</u> | <u>Registration<br/>No.</u> |
|-------------|--------------------|----------------------------|------------------------------|-----------------------------|
| PARK-ZONE   | Feb. 26, 1997      | 75/248,086                 | Aug. 17, 1999                | 2,270,998                   |
| ACCUTIRE    | Sept. 30, 1988     | 73/755,235                 | Sept. 5, 1989                | 1,554,489                   |
| ACCUTAPE    | Sept. 30, 1988     | 73/755,234                 | Sept. 12, 1989               | 1,555,566                   |