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Form PTO 1594  
(Rev. 5-93)  
OMB No. 0651-0011 (exp. 4/94)

REC



U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

To the Honorable Commissic

103074374

Attached original documents or copy thereof.

4-25-05

1. Name of conveying party(ies):  
Alter Eco Americas

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation - Delaware  
 Other

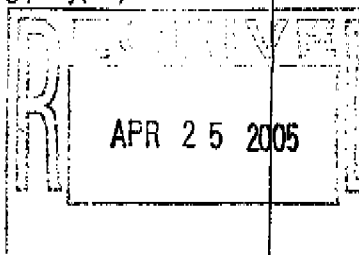
Additional name(s) of conveying party(ies) attached?     Yes     No

2. Name and address of receiving party(ies):  
France Alter Eco  
23 rue Lavoisier  
75008 Paris, France

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation - France  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:     Yes     No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?     Yes     No



3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                     Change of Name  
 Other

Dated: April 1, 2005

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
78/482,693

B. Trademark registration No.(s)

Additional numbers attached?     Yes     No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Perla M. Kuhn, Esq.  
Hughes Hubbard & Reed LLP  
One Battery Park Plaza  
New York, New York 10004-1482  
(212) 837-6550  
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Perla M. Kuhn

April 22, 2005

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. BOX 1450, Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

Express Mail Certificate No.: ET963476981US

I hereby certify that this correspondence is being deposited with the United States Postal Service in an Express Mail envelope addressed to Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on 4/22/05 (Date of Deposit).

Elaine S. Parker  
Name

Signature

April 22, 2005  
Date of Signature

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TRADEMARK

REEL: 003251 FRAME: 0649

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**ASSIGNMENT OF APPLICATION**  
**BASED ON INTENT TO USE**

WHEREAS, Alter Eco Americas ("Assignor"), a Delaware corporation, with a place of business at 208 Pennsylvania Street, Suite 002, San Francisco, CA 94107, has a bona fide intent to use the mark ALTER ECO (the "Mark"), in connection with goods in International Classes 29, 30, 31 and 32;

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Mark in commerce in connection with the above-described goods as follows:

<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>	<u>MARK</u>
78/482,693	September 23, 2004	ALTER ECO

WHEREAS, France Alter Eco, a France corporation, with a principal place of business at 23 rue Lavoisier, 75008 Paris, France ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the above-described application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark and the above-referenced Application there for, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark, and all of Assignor's rights therein, to Assignee.

ALTER ECO AMERICAS

By: K.V.J.  
 Name: Kaarek Van Boer  
 Title: President

Dated: 04/01/05