

FORM PTO-1594 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
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TM05/REV03

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

Docket No.:

Tab settings → → → ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Fragrance Resources, Inc.

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other _____
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Paris Hilton

Internal Address: _____

Street Address: 250 North Canon Drive, 2nd Floor

City: Beverly Hills State: CA ZIP: 90210

- Individual(s) citizenship United States
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 16, 2005

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

78/414428

B. Trademark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Afschineh Latifi, Esq.

Internal Address: Tucker & Latifi, LLP

Street Address: 160 East 84th Street

City: New York State: NY ZIP: 10028

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

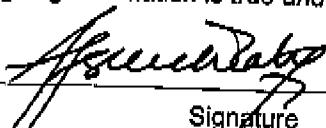
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Afschineh Latifi

Name of Person Signing



Signature

January 18, 2006

TRADEMARK

Total number of pages including cover sheet, attachment

REEL: 00325 FRAME: 0133

700237895

OP \$40.00 78414428

**ASSIGNMENT OF U.S. TRADEMARK,
U.S. TRADEMARK REGISTRATION THEREFOR, AND
THE GOODWILL ASSOCIATED THEREWITH**

WHEREAS, Fragrance Resources, Inc., located and doing business at 620 Route 3, P.O. Box 4277, West Clifton, New Jersey 07012, has adopted, and continues to have a bona fide intention to use the mark HEIRESS which is pending in the U.S.

Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>DATE FILED</u>
HEIRESS	78414428	May 6, 2004

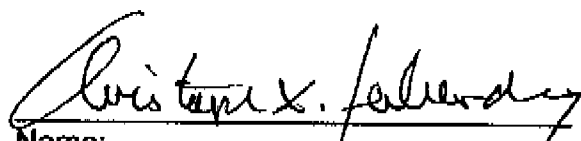
WHEREAS, Paris Hilton, a citizen of the United States, located and doing business at: 250 North Canon Drive, 2nd Floor, Beverly Hills, CA 90210, is desirous of acquiring said mark, the pending U.S. trademark application Ser. No. 78414428, and the goodwill association therewith and;

WHEREAS, Paris is successor to that portion of the applicant's business to which the mark pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Fragrance Resources, Inc. does hereby assign unto Paris Hilton, all right, title and interest in and to said mark, together with the goodwill of the business associated therewith, and the pending application 78414428.

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registration resulting from the application being assigned herein to the assignee Paris Hilton.

Dec. 16, 2005


 Name: _____
 Title: **PRESIDENT**