TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
N.I.T. Fashions, Inc.		02/03/2006	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	St. Lawrence Textiles Inc.	
Street Address:	1955 Cote de Liesse Road	
City:	Montreal, Quebec	
State/Country:	CANADA	
Postal Code:	H4N 2M5	
Entity Type:	CORPORATION: CANADA	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1872579	CREME DE LA CREME
Registration Number:	2318028	CREME DE LA CREME
Registration Number:	2418185	
Serial Number:	78791849	CREME DE LA CREME

CORRESPONDENCE DATA

Fax Number: (202)393-5350

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2026386666

Email: trademark@jhip.com,mgentner@jhip.com

Correspondent Name: Marsha G. Gentner
Address Line 1: 400 Seventh St. NW

Address Line 2: 6th Floor

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: 281/T35780/81/82

DOMESTIC REPRESENTATIVE

TRADEMARK
REEL: 003252 FRAME: 0308

P \$115.00 187257

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Name:			
Address Line 1:			
Address Line 2:	ddress Line 2:		
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Marsha G. Gentner		
Signature:	/Marsha G. Gentner/		
Date:	02/23/2006		
Total Attachments: 1			
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Schedule "B"

ASSIGNMENT

The undersigned, N.I.T. Fashions, Inc. (hereinafter referred to as the "Assignor"), in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, hereby sells, assigns and transfers to St. Lawrence Textiles Inc., a Canadian corporation having its head office and a principal place of business at 1955 Côte de Liesse Road, Montreal, Province of Quebec, Canada H4N 2M5 (hereinafter referred to as the "Assignee"), all of the rights, title and interest in the trademarks identified below, together with the goodwill attaching to the said trademarks, and that portion of the ongoing and existing business of the Assignor to which the trademarks pertain, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned rights, title and interest would have been held and enjoyed by the Assignor if this assignment had not been made.

CREME DE LA CREME	Registration No. 1,872,579
CREME DE LA CREME & Design	Registration No. 2,318,028
Bear design	Registration No. 2,418,185
CREME DE LA CREME	Application Serial No. 78/791,849

EXECUTED at

, this 3 day of February 2006.

N.I.T. FASHIONS, INC.

TRADEMARK

REEL: 003252 FRAME: 0310

RECORDED: 02/23/2006