

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Line56, LLC		08/30/2002	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CRM Media, LLC		
Street Address:	143 Old Marlton Pike		
City:	Medford		
State/Country:	NEW JERSEY		
Postal Code:	08055		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2602152	DESTINATIONCRM.COM	
CORRESPONDENCE DATA			
Fax Number:	(856)368-0673		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609-654-6266		
Email:	mflaherty@faulkner.com		
Correspondent Name:	Micahel Flaherty		
Address Line 1:	143 Old Marlton Pike		
Address Line 4:	Medford, NEW JERSEY 08055		
NAME OF SUBMITTER:	Michael Flaherty		
Signature:	/MichaelFlaherty/		
Date:	02/23/2006		

OP \$40.00 2602152

Total Attachments: 2

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**TRADEMARK
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ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

This Agreement is made on the 30th day of August, 2002, between Line56, LLC, a Delaware limited liability company, with an address at 10940 Wilshire Boulevard, Los Angeles, California 90024 ("ASSIGNOR"), and CRM Media, LLC, a New Jersey limited liability company, with an address at 143 Old Marlton Pike, Medford, New Jersey 08055 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks/service marks listed in Appendix A for which it owns federal registrations/applications in the United States Patent and Trademark Office;

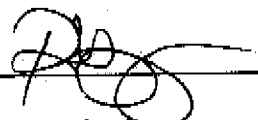
WHEREAS, ASSIGNEE, pursuant to a certain Asset Purchase Agreement, dated the date hereof, between ASSIGNOR and ASSIGNEE, is acquiring certain assets of ASSIGNOR, including said trademarks/service marks, the goodwill associated therewith and the registrations/applications thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby irrevocably assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks/service marks and trademark/service mark registrations/applications thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

LINE56, LLC

Dated: August 30, 2002

By: 

Name: Paul Higgins

Title: Manager

APPENDIX AFEDERAL TRADEMARK/SERVICE MARK REGISTRATIONS/APPLICATIONS

Trademark/Service Mark	Ser. No./Reg. No.	Filing Date/Reg. Date
CRM	75/625,493	January 22, 1999
DESTINATIONCRM.COM	2,602,152	July 30, 2002
ECRM	75/698,423	May 5, 1999

Common Law trademarks/service marks:

CRM MAGAZINE