

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Weatherbeeta PTY, Ltd.		02/15/2006	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Norman Saddle Manufacturing, Inc.		
Street Address:	5272 West Michigan		
City:	Kalamazoo		
State/Country:	MICHIGAN		
Postal Code:	49006		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2260768	WHITMAN	
CORRESPONDENCE DATA			
Fax Number:	(269)381-5465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	269-381-1156		
Email:	docket@flynnthiel.com		
Correspondent Name:	Ronald J. Tanis		
Address Line 1:	2026 Rambling Road		
Address Line 4:	Kalamazoo, MICHIGAN 49008		
ATTORNEY DOCKET NUMBER:	5316.T0001US		
NAME OF SUBMITTER:	Ronald J. Tanis-ad		
Signature:	/Ronald J. Tanis/		
Date:	02/23/2006		

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Total Attachments: 6

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ASSIGNMENT OF PATENTS AND TRADEMARKS

THIS TRADEMARK ASSIGNMENT is made by and between Weatherbeeta PTY, Ltd., an Australian corporation, having an address at 201 Mill Road, Edison, New Jersey, 08837 ("Assignor"), and Norman Saddle Manufacturing, Inc., a Michigan corporation, having an address at 5272 West Michigan, Kalamazoo, Michigan, 49006 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the United States Letters Patent identified on the Schedule Of Patents annexed hereto as Schedule A, and of the inventions thereof ("Inventions"), collectively "the Patent," together with the right to sue for past infringements; and

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the WHITMAN Trademark, U.S. Registration No. 2,260,768 (the "Whitman Mark"), as identified on the Schedule Of Trademarks annexed hereto as Schedule B, and all common law and other rights, worldwide, in and to the trademark that is the subject of such registration; and

WHEREAS, Assignor makes no promises with respect to ownership or title of the CAMPBELL Trademark, as identified on Schedule B, but merely transfers whatever interest Assignor has to Assignee.

NOW THEREFORE, for good and valuable consideration, including the provisions and covenants herein and therein, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. On the date hereof, Assignee shall pay Assignor a sum of \$10,000 via wire transfer to Assignor's designated bank, as follows: Westpac Bank, South Pde, Blackburn Victoria, Australia; Account Holder: Weatherbeeta Pty Ltd., 8 Moncrief Road, Nunawading, Victoria, Australia, BSB No. 034-702, Account No. 341550.
2. Subject to and upon receipt of the payment referred to in Section 1 herein, Assignor hereby sells, grants, assigns, transfers, and delivers to Assignee all of its rights, title and interests in and to the WHITMAN Mark, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registrations therefor, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Mark with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.
3. Without making any representations or warranties as to title, ownership or otherwise, Assignor hereby releases any claims it may have with respect to the Campbell Mark as listed on Schedule B.

4. Subject to and upon receipt of the payment referred to in Section 1 herein, Assignor, does hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Patent and all reissues and extensions thereof, and all applications for the patent filed in any country or countries foreign to the United States claiming the priority of the applications from which the Patent issued, and all patents which have been or may be granted for the Inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.
5. The Assignee does hereby accept this assignment. Assignor will promptly transfer to or provide to the Assignee copies of all files relating to the use, registration of, and applications for registration of, the Patent and Marks.
6. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record the Patent listed in the annexed Schedule Of Patents as the property of Assignee, its successors, legal representatives and assigns, and to issue all patents for the Inventions to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and
7. Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Whitman Mark and title thereto as the property of the Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, Assignor has executed this ASSIGNMENT OF PATENTS AND TRADEMARKS this 15 day of February, 2006.

ASSIGNOR:
WEATHERBEETA PTY. LTD.

By: Robert C. McLaughlin
Name: ROBERT C. McLaughlin
Title: DIRECTOR

STATE OF) New Jersey
) s.s.:
COUNTY OF) Middlesex

On this 15 day of February, 2006, the above-signing individual, personally appeared before me, and to me personally known, stating that the foregoing instrument was signed on behalf of the hereinabove signed entity pursuant to proper corporate authority, and acknowledged the execution of the instrument as the free act and deed of said entity.

Gyneshia Britton
Notary Public
My Commission Expires:

[SEAL]

Notary Public

GYNESHIA BRITTON
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 8/9/2007

SCHEDULE A TO ASSIGNMENT AGREEMENT

SCHEDULE OF PATENTS

<u>U.S. PATENT NO.</u>	<u>ISSUE DATE</u>	<u>INVENTOR(S)</u>	<u>TITLE</u>
4,924,660	May 15, 1990	Dennis L. Norman	Adjustable stirrup bar

SCHEDULE B TO ASSIGNMENT AGREEMENT

Schedule of Trademarks

<u>REG. NO. & MARK</u>	<u>COUNTRY</u>	<u>FILING DATE</u>	<u>REG. DATE</u>
2,260,768 WHITMAN	U.S.	3/20/1998	7/13/1999

COMMON LAW MARKS

CAMPBELL