

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Thomson Media, Inc.		02/23/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	Source Media Inc.
Street Address:	One State Street
Internal Address:	27th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10004
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78506782	BUSINESS INTELLIGENCE REVIEW

CORRESPONDENCE DATA

Fax Number: (212)996-9579
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 646-223-4137
 Email: trademarks@montagulaw.com
 Correspondent Name: Michael R. Rizzo
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 Address Line 4: New York, NEW YORK 10128

ATTORNEY DOCKET NUMBER:	SOURCE MEDIA
NAME OF SUBMITTER:	Michael R. Rizzo

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Signature:

/mrizzo/

Date:

02/24/2006

Total Attachments: 2

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NUNC PRO TUNC
TRADEMARK ASSIGNMENT

THIS AGREEMENT is effective as of November 1, 2004.

WHEREAS, Thomson Media Inc., a corporation organized and existing under the laws of the State of Delaware, having an office at One State Street, 27th Floor, New York, New York 10004 (hereinafter referred to as the "Assignor") has adopted, acquired and used and is using exclusively in its business the trademark listed on Schedule of Trademarks attached hereto; and

WHEREAS, SourceMedia, Inc., a Delaware corporation, having its principal place of business at One State Street, 27th Floor, New York, NY 10004, (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interesting and to said trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademark listed on Schedule of Trademarks, including the entire business or portion thereof to which the mark pertains, together with all the goodwill of the business symbolized by said mark, and together with the right to sue and collect damages and/or profits for past infringements of said mark, the intent hereof being substitute Assignee in the place of the Assignor.

THOMSON MEDIA INC.

Dated: February 23, 2006

By: *Donna M. DiMitre*

Name: Donna M. DiMitre

Title: Assistant Secretary

SCHEDULE A

BUSINESS INTELLIGENCE REVIEW

App. No. 78/506782

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