

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

Essilor Laboratories of America Holding Co., Inc.

- Individual(s)
- General Partnership
- Corporation- State: Florida
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 27, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Essilor Laboratories of America, Inc.

Internal Address _____

Address _____

Street Address 1909 N. Church Street

City Greensboro

State North Carolina

Country: USA Zip: 27405

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship North Carolina
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)

2,583,204

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

LIFESTYLE KIDS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kay Lyn Schwartz

Internal Address: Gardere Wynne Sewell LLP

Suite 3000

Street Address: 1601 Elm Street

City: Dallas

State Texas Zip: 75201-4761

Phone Number 214-999-3702

Fax Number: 214-999-3623

Email Address: kschwartz@gardere.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 07-0153

Authorized User Name Kay Lyn Schwartz

9. Signature:

Kay Lyn Schwartz
Signature

1/30/06
Date

Kay Lyn Schwartz

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P O Box 1450, Alexandria, VA 22313-1450

CH \$40.00 070153 2583204

TRADEMARK ASSIGNMENT

This Assignment is between Essilor Laboratories of America Holding Co., Inc., a Florida corporation, having a business address of 2400 118th Avenue No., St. Petersburg, Florida 33716 (hereinafter "ASSIGNOR"), and Essilor Laboratories of America, Inc., a North Carolina corporation, having a business address of 1909 N. Church Street, Greensboro, NC 27405 (hereinafter "ASSIGNEE");


WHEREAS, ASSIGNOR has adopted, used and is using the trademark and corresponding registration listed in Schedule A to this Assignment; and

WHEREAS, ASSIGNEE is desirous of acquiring said trademark and corresponding registration.

NOW, THEREFORE, for good and valuable consideration of \$1.00 (One and No/100 Dollars) receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to said ASSIGNEE all right, title and interest in and to the said trademark and corresponding registration identified in Schedule A hereto attached, together with the good will of the business symbolized by said trademark and corresponding registration, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action in law or in equity for past, present or future infringement of said trademark and corresponding registration, and to all rights corresponding to the foregoing throughout the world.

This Assignment executed at St. Petersburg, Florida on the 27 day of January, 2006.

ESSILOR LABORATORIES OF AMERICA
HOLDING CO., INC.

By: 
Name: GRETCHEN H. WALSH
Title: ASSISTANT SECRETARY

STATE OF FLORIDA
COUNTY OF PINELLAS

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On this 27 day of January, 2006, before me, a Notary Public in and for the State and County aforesaid, personally appeared Gretchen H. Walsh, known by me to be the person of the above name, who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.



Heidi S. Curtis
MY COMMISSION # 00244260 EXPIRES
November 27, 2007
BONDED THROUGH TROY FAIR INSURANCE, INC.

Heidi S. Curtis
Notary Public

SCHEDULE A

Trademark	Registration No.
LIFESTYLE KIDS	2,583,204

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