

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hathaway Holding Company, LLC		02/03/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Patch Licensing, LLC		
<b>Street Address:</b>	16902 Von Karman Avenue		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92606		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76629383	TRUE BY HATHAWAY	
<b>Serial Number:</b>	76633298	TRUE BY HATHAWAY QUALITY APPAREL MAKER SINCE 1837	
<b>Serial Number:</b>	76633286	H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(213)630-5667		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	213-891-5376		
<b>Email:</b>	msolmon@buchalter.com		
<b>Correspondent Name:</b>	Matthew S. Solmon, c/o Buchalter Nemer		
<b>Address Line 1:</b>	1000 Wilshire Blvd., Suite 1500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017-2457		
<b>ATTORNEY DOCKET NUMBER:</b>	H2588-5017		
<b>NAME OF SUBMITTER:</b>	Matthew S. Solmon		

**CH \$90.00 76629383**

Signature:

/Matthew S. Solmon/

Date:

02/27/2006

Total Attachments: 2

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ASSIGNMENT

WHEREAS, HATHAWAY HOLDING COMPANY, LLC. ("HHC"), a Delaware limited liability company, located and doing business at 16902 Von Karman Avenue, Irvine, California, that owns a majority interest of Patch Licensing, LLC, is the owner of all right, title and interest in and to the trademarks and the corresponding U.S. trademark applications, identified with greater particularity in **Schedule A**, which is incorporated herein by reference and made a part hereof, along with the associated goodwill of the business and the portions of the business to which the trademarks pertain, which business is ongoing and existing (collectively, the "MARKS"); and

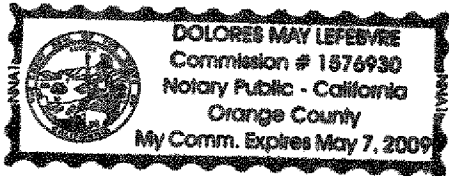
WHEREAS, PATCH LICENSING, LLC. ("PATCH"), a Delaware limited liability company, located and doing business at 16902 Von Karman Avenue, Irvine, California, is desirous of acquiring the MARKS, the associated goodwill and the portions of the business to which the MARKS pertain;

NOW, THEREFORE, in exchange for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, HHC hereby assigns unto PATCH all of its right, title and interest in and to the MARKS, including all rights in the trade dress and packaging relating thereto, and any other rights which HHC may have acquired with respect thereto pursuant to assignment, common law or any other law, together with the goodwill of the business symbolized by the MARKS and the portions of the business to which the trademarks pertain and which are ongoing and existing.

This Assignment is executed this 31 day of ~~January~~<sup>FEBRUARY</sup>, 2006.

HATHAWAY HOLDING COMPANY, LLC

By: [Signature]  
Ivan Spiers, Manager



PATCH LICENSING, LLC

By: [Signature]  
Ivan Spiers, Manager

State of California

County of orange

On 3 day of ~~January~~<sup>FEBRUARY</sup>, 2006, before me, Ivan Spiers, Manager, personally appeared Ivan Spiers

personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacities, and that by his signatures on the instrument, the entity upon behalf of which the persons acted, executed the instrument.

WITNESS my hand and official seal.

Signature Dolores May Lepedve

(Seal)

## SCHEDULE A

<u>MARK</u>	<u>U.S. Serial Number</u>
TRUE BY HATHAWAY	76/629,383
TRUE BY HATHAWAY QUALITY APPAREL MAKER SINCE 1837 & H DESIGN	76/633,298
H & CIRCLE DESIGN	76/633,286