

11-17-2005

11/7/05

RECORD
TRADEMARK



103120578

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Riviana Foods, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) October 31 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Marshall Biscuit Company, Inc.

Internal

Address: _____

Street Address: 100 Jacintoport Boulevard

City: Saraland

State: Alabama

Country: U.S.A. Zip: 36571

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____
- Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

OFFICE OF TARIFF AND TRADE
2005 NOV - 7
FINANCE SECTION
MAR 9 04

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

CA049021400
(Also see attached)

B. Trademark Registration No.(s)

TMA0326352

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

China Doll; Southern Charm; China Boy

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Robert H. Rouse

Internal Address: _____

Street Address: 150 Government Street, Suite 2000

City: Mobile

State: Alabama Zip: 36602

Phone Number: 251-432-5521

Fax Number: 251-432-0633

Email Address: RHR@helmsinglaw.com

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

40.00
325.00

Signature: _____

Robert H. Rouse
Signature

Robert H. Rouse

Name of Person Signing

Nov. 2, 2005

Date

Total number of pages including cover sheet, attachments, and document: _____

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11/08/2005 EQUIPER
01 FC:6521 3
02 FC:6522

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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Refund Ref: 11/08/2005 EQUIPER 0000148559

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TRADEMARK ASSIGNMENT

WHEREAS, Riviana Foods Inc., a Delaware corporation, with its principal place of business at 2777 Allen Parkway, Houston, Texas 77019 ("Assignor"), owns the names and marks China Doll, Southern Charm and China Boy, as set forth on **Exhibit "A"** attached hereto and incorporated herein by reference (collectively, the "Marks"), in connection with the goods and services as set forth on said **Exhibit "A"**; and

WHEREAS, Assignor owns federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, registered on the dates set forth on **Exhibit "A"** hereto; and

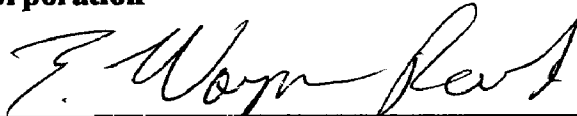
WHEREAS, Marshall Biscuit Company, Inc, an Alabama corporation, with its principal place of business at 100 Jacintoport Boulevard, Saraland, Alabama 36571 ("Assignee"), desires to acquire the Marks, and the referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, any federal or state registrations thereof, together with the goodwill of the business symbolized by the Marks, effective as of October 31, 2005.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representative effective as of October 31, 2005.

ASSIGNOR:

RIVIANA FOODS INC., a Delaware corporation



By: E. Wayne Ray, Jr.
As its: Vice President, Treasurer, and Chief
Financial Officer
Date: October 31, 2005

Exhibit "A"

Mark	Application Number	Application Date	Registration Number	Registration Date	Next Renewal	Country	Goods
CHINA DOLL	CA049021400	29-Jul-82	TMA0326352	16-Apr-87	16-Apr-17	Canada	Rice, dried beans, dried peas and unpopped popcorn Processed peas and beans, in International Class 29; rice, in International Class 30; and unprocessed peas and beans; and unpopped popcorn (plain kernels), in International Class 31
CHINA DOLL	75/232,417	28-Jan-97	2132471	27-Jan-98	27-Jan-08	United States	Unpopped popcorn, in International Class 31
CHINA DOLL	73/094,397	23-Jul-76	1062879	05-Apr-77	05-Apr-07	United States	Rice, dried beans, dried peas and unpopped popcorn
CHINA DOLL (and design)	CA071629700	10-Nov-92	TMA0460627	02-Aug-96	02-Aug-11	Canada	Processed peas and beans, in International Class 29; rice, in International Class 30; and unprocessed peas and beans; and unpopped popcorn (plain kernels), in International Class 31
CHINA DOLL (and design)	75/232,411	28-Jan-97	2132470	27-Jan-98	27-Jan-08	United States	Unpopped popcorn, in International Class 31
CHINA DOLL (and design)	71/385,630	17-Nov-36	344853	06-Apr-37	6-Apr-07	United States	Rice, in International Class 30
CHINA DOLL (and design)	71/583,793	22-Aug-49	545541	24-Jul-51	24-Jul-11	United States	Rice, dried peas, and dried beans, in International Class 30
CHINA DOLL GOLD SOUTHERN CHARM & LAMP POST DESIGN	78/307,927	01-Oct-03	2929855	01-Mar-05	01-Mar-15	United States	Rice, in International Class 30
	72/209,764	12-Jan-65	793752	03-Aug-65	03-Aug-15	United States	Rice, dried peas, and dried beans, in International Class 30 Raw shelled peanuts, in International Class 29; yellow corn meal in International Class 30; and unpopped popcorn, in International Class 31
SOUTHERN CHARM	73/545,985	02-Jul-85	1389265	08-Apr-86	08-Apr-06	United States	Rice, in International Class 30
SOUTHERN CHARM & FLOWER DESIGN	78/361,723	03-Feb-04	2923295	01-Feb-05	01-Feb-15	United States	Rice, in class 30
CHINA BOY (Stylized)	71/623,707	17-Jan-52	565,115	07-Oct-52	7-Oct-12	United States	Rice, in class 30
CHINA BOY & Design	74/407,376	30-Jun-93	1,937,695	28-Nov-95	28-Nov-05	United States	Rice, in class 30
CHINA BOY FINEST QUALITY (and design)	71/638,288	19-Nov-52	578,886	18-Aug-53	18-Aug-13	United States	Rice, in class 46

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