Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Larry Schwarz Company, Inc.		02/27/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	America Online, Inc.	
Street Address:	22000 AOL Way	
City:	Dulles	
State/Country:	VIRGINIA	
Postal Code:	20166	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	76629671	BERZERKARI	
Serial Number:	76629670	CHUBBY BUTTER	

CORRESPONDENCE DATA

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-857-8977

Email: bush.douglas@arentfox.com

Correspondent Name: Douglas R. Bush

Address Line 1: 1050 Connecticut Avenue

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	019428.00000
NAME OF SUBMITTER:	Jason J. Mazur
Signature:	/Jason J. Mazur/
Date:	02/27/2006 TRADEMARK

900042997 REEL: 003254 FRAME: 0757

/ 96239/

Total Attachments: 2 source=larryschwarzassignment#page1.tif source=larryschwarzassignment#page2.tif

TRADEMARK REEL: 003254 FRAME: 0758

ASSIGNMENT

WHEREAS, The Larry Schwarz Company, Inc. ("Assignor"), a New York corporation having an address of 754 Ninth Avenue, New York, NY 10019, has adopted the marks listed in Exhibit A ("the Marks") and has applied to register the Marks in the United States Patent and Trademark Office;

WHEREAS, America Online, Inc. ("Assignee"), a Delaware corporation having an address of 22000 AOL Way, Dulles, Virginia 20166, seeks to acquire all right, title, and interest in and to the Marks, and the applications thereof, together with the goodwill of the business symbolized by the Marks, as the successor in interest to that portion of Assignor's ongoing and existing business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and the applications thereof, including those listed on Exhibit A, together with the goodwill of the business symbolized by the Marks.

THE LARRY SCHWARZ COMPANY, INC.
Зу
Printed Name LAURCHUE S. SCHWIEZ
TitleCEO
Date2/27/06

TRADEMARK REEL: 003254 FRAME: 0759

EXHIBIT A

APPLICATIONS

Mark	Serial No.	Filing Date	Classes
BERZERKARI	76/629671	January 28, 2005	3, 5, 9, 14, 16, 18, 20, 21, 24, 25, 27, 28, 30, 32, 41
CHUBBY BUTTER	76/629670	January 28, 2005	3, 5, 9, 14, 16, 18, 20, 21, 24, 25, 27, 28, 30, 32, 41

TRADEMARK REEL: 003254 FRAME: 0760

RECORDED: 02/27/2006