Title Honorable Commissioner of Petents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of convey/ing party(les): Robert Bernstein	Form PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE			
To the Honorable Commissioner of Petents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): Robert Bernstein				
1. Name of conveying party(ies): Robert Bernstein Association	Tab settings ⇔⇔⇔ ▼ ▼ ▼	* * *		
Name Scentisphere LLC Internal Address Street Address 11 legion Drive Chy: Valhalla State NY Zip: 10595 Individual(s) Chy: Valhalla State NY Zip: 10595 Individual(s) citizenship Chy: Valhalla State NY Zip: 10595 Individual(s) citizenship Aasociation Aasociation General Partnership Change of Name Aasociation General Partnership Corporation-State Other Other Corporation-State Other Corporation-State Other Other Corporation-State Other Oth	To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.		
Individual(a)		Name: Scentisphere LLC Internal		
4. Application number(s) or registration number(s): A. Trademark Application No.(s) A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,805,983; 2,944,812 Additional number(s) attached Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Howard F. Mandelbaum Internal Address: Levine & Mandelbaum Street Address: 444 Madison Avenune 35th Floor City: New York State: NY Zip:10022 DO NOT USE THIS SPACE 9. Signature. Additional number(s) & attached? No.(s) 2,805,983; 2,944,812 6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41)	General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other	Street Address: 11 legion Drive City: Valhalla State. NY Zip: 10595 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company - New York If assigned is not domiciled in the United States, a domestic representative designation is attached: Tyes No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Howard F. Mandelbaum Internal Address: Levine & Mandelbaum Street Address: 444 Madison Avenune 35th Floor City: New York State: NY Zip:10022 TO NOT USE THIS SPACE 9. Signature. 6. Total number of applications and registrations involved:	4. Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,805,983;		
Internal Address: Levine & Mandelbaum 7. Total fee (37 CFR 3.41)	Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and		
35th Floor O6-0735 City: New York State: NY Zip: 10022 DO NOT USE THIS SPACE 9. Signature. Howard F. Mandelbaum Name of Person Signing 1/31/2006 Date		Enclosed		
9. Signature. Howard F. Mandelbaum Name of Person Signing DO NOT USE THIS SPACE 1/31/2006 Date	35th Floor			
9. Signature. Howard F. Mandelbaum Name of Person Signing 1/31/2006 Date	City: New York State: NY Zip: 10022			
Howard F. Mandelbaum Name of Person Signing 1/31/2006 Date				
Total number of pages including cover sheet, attachments, and document:				

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

Whereas Robert Bernstein, a U.S. citizen residing at 699C Heritage Hills, Somers, NY 10589, owns the following trademarks which are registered in the United States Patent and Trademark Office, namely,

<u>Trademark</u>	Registration No.	Issue Date
RUB'NSMELL	2,805,983	1/13/2004
SCENTISPHERE	2,944,812	4/26/2005

Whereas Scentisphere LLC, a limited liability company organized and existing under the laws of the State of New York, having a place of business at 11 legion Drive, Valhalla, NY 10595 is desirous of acquiring said marks and the registrations thereof.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Robert Bernstein does hereby assign unto the said Scentisphere LLC, all right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks, and the above identified trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

Robert Bernstein

STATE OF NEW YORK

; **SS**.:

COUNTY OF WESTCHESTER

On this 25 day of 50 day of 2006, before me personally came Robert Bernstein, to me personally known and known to me to be the person described in and who executed the foregoing document and duly acknowledged that he executed the same of his own free will.

Notary Public

CHARLES E. LUCENO Notary Public, State of New York No. 4832602

Qualified in Westchester County Commission Expires April 30, 19

> TRADEMARK REEL: 003255 FRAME: 0055

RECORDED: 01/31/2006