90.00 845118

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Baskin-Robbins Eastern Corp.		12/07/1973	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Baskin-Robbins, Inc.	
Street Address:	130 Royall Street	
City:	Canton	
State/Country:	MASSACHUSETTS	
Postal Code:	02368	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	845118	31
Registration Number:	796902	31
Registration Number:	974405	JAMOCA

CORRESPONDENCE DATA

Fax Number: (202)887-0689

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2027859700

Email: Parsonse@dsmo.com
Correspondent Name: Elizabeth Parsons
Address Line 1: 2101 L Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER: NAME OF SUBMITTER:	D1383.0000 Elizabeth Parsons
Signature:	/Elizabeth Parsons/

TRADEMARK REEL: 003255 FRAME: 0579

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Date:	02/28/2006
Total Attachments: 1 source=BRE_BRI_#page1.tif	

TRADEMARK REEL: 003255 FRAME: 0580

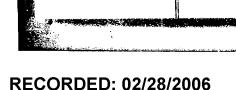
STATE OF DELAWARE OFFICE OF SECRETARY OF STATE

I, ROBERT H. REED, Secretary of State of the State of Delaware, do hereby certify that the above and foregoing is a true and correct copy of Certificate of Ownership of the "BASKIN-ROBBINS EASTERN CORP.", a corporation organized and existing under the laws of the State of Delaware, merging "BASKIN-ROBBINS SOUTHWEST, INC.", a corporation organized and existing under the laws of the State of Delaware, and "BASKIN-ROBBINS INC.", a corporation organized and existing under the laws of the State of California, pursuant to Section 253 of the General Corporation Law of the State of Delaware, as received and filed in this office the seventh day of December, A.D. 197°, at 2:45 o'clock P.M.;

And I do hereby further certify that the said "PASKIN-ROBBINS EASTERN CORP.", has relinquished its corporate title and assumed in place thereof "BASKIN-ROBBINS, INC."

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal at Dover this twenty-sixth day of December in the year of our Lord one thousand nine hundred and seventy-three.

Secretary of State



TRADEMARK REEL: 003255 FRAME: 0581