

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/19/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hill Marks, Inc.		02/23/2006	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Aritzia, LP
Composed Of:	COMPOSED OF Aritzia GP Inc.
Street Address:	No. 327 - 611 Alexander Street
City:	Vancouver, B.C.
State/Country:	CANADA
Postal Code:	V6A 1E1
Entity Type:	LIMITED PARTNERSHIP: CANADA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	75927223	ARITZIA
Serial Number:	78484367	ARITZIA
Serial Number:	76462530	
Serial Number:	76462531	TNA
Serial Number:	78324945	TNA
Serial Number:	78568508	SNOOZE YOU LOSE SALE
Serial Number:	78706520	WILFRED
Serial Number:	78739342	TAKE CARE
Serial Number:	78770534	PICNIC

CORRESPONDENCE DATA

Fax Number: (206)464-1496

CH \$240.00 75927223

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (206) 626-6000
Email: trademarks@stokeslaw.com
Correspondent Name: Leslie C. Ruitter, Stokes Lawrence, P.S.
Address Line 1: 800 Fifth Avenue
Address Line 2: Suite 4000
Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	42817-001
-------------------------	-----------

DOMESTIC REPRESENTATIVE

Name: Leslie C. Ruitter, Stokes Lawrence, P.S.
Address Line 1: 800 Fifth Avenue
Address Line 2: Suite 4000
Address Line 4: Seattle, WASHINGTON 98104

NAME OF SUBMITTER:	Leslie C. Ruitter, Esq.
--------------------	-------------------------

Signature:	/Leslie C. Ruitter/
------------	---------------------

Date:	02/28/2006
-------	------------

Total Attachments: 2
source=Aritzia Nunc Pro Tunc Assignment of Trademarks#page1.tif
source=Aritzia Nunc Pro Tunc Assignment of Trademarks#page2.tif

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, Hill Marks, Inc., a Canadian corporation, having its principal offices at No. 327 - 611 Alexander Street, Vancouver, B.C. V6A 1E1, has intended to use the marks set forth in **EXHIBIT A** (collectively referred to as "the Marks"), which is attached hereto and incorporated herein by this reference, in commerce and has filed applications to register the Marks in the United States, indicating that intention to use, but has not yet filed allegations of use under §§ 1(c) or 1(d) of The Trademark Act; and

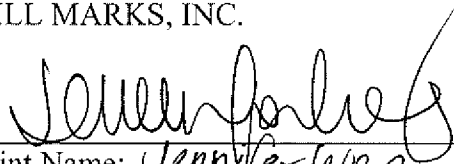
WHEREAS, applicant is desirous of assigning the Marks identified in the attached Exhibit A as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060; and,

WHEREAS, Aritzia, LP, a Canadian limited partnership, having its principal offices at No. 327 - 611 Alexander Street, Vancouver, B.C. V6A 1E1, the successor to the ongoing and existing business of Hill Marks, Inc. to which the Marks pertain, is desirous of acquiring said Marks and the pending intent-to-use U.S. applications therefore;

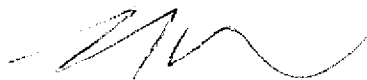
NOW, THEREFORE, effective *nunc pro tunc*, as of December 19, 2005, for good and valuable consideration, the receipt of which is hereby acknowledged, Hill Marks, Inc. does hereby assign to Aritzia, LP all right, title and interest in and to the Marks and said applications therefore, together with the goodwill of the business symbolized by the Marks and U.S. applications to register the Marks.

Signed at Vancouver, BC, Canada this 23 day of February, 2006.

HILL MARKS, INC.


Print Name: Jennifer Wong
Title: Secretary

(Legalization)



Roger A.C. Puypere
Barrister & Solicitor
2100 - 1073 Georgia Street West
Vancouver, B.C. V6E 6G2
604 691 7580

EXHIBIT A
TO NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

Trademark	Serial Number
ARITZIA	75/927,223
ARITZIA (& Design)	78/484,367
"Spiro Design"	76/462,530
TNA (& "Spiro Design")	76/462,531
TNA (& "Spiro Design")	78/324,945
SNOOZE YOU LOSE SALE	78/568,508
WILFRED	78/706,520
TAKE CARE	78/739,342
PICNIC	78/770,534