# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
International Data Group, Inc.		03/01/2006	CORPORATION: MASSACHUSETTS

### **RECEIVING PARTY DATA**

Name:	Cambridge Bio Collaborative, Inc.
Street Address:	1037 Chestnut Street
City:	Newton Upper Falls
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2824766	AROUND THE BASES
Registration Number:	2896702	BIO-IT WORLD WEEKLY UPDATE
Serial Number:	78761226	BIO-IT WORLD BEST PRACTICES
Serial Number:	78761228	BIO-IT WORLD BEST WEBCASTS
Serial Number:	78761221	BIO-IT WORLD DISCOVERY INFORMATICS
Serial Number:	78511468	BIO-IT WORLD DRUG DISCOVERY NEWS
Serial Number:	78761236	BIO-IT WORLD LAB AUTOMATION & ROBOTICS
Serial Number:	78761222	BIO-IT WORLD LIMS TECHNOLOGY REVIEW
Serial Number:	78761230	BIO-IT WORLD LIVE
Serial Number:	78761219	BIO-IT WORLD MICROARRAY TECHNOLOGY REVIEW
Serial Number:	78761223	BIO-IT WORLD PROTEOMIC TECHNOLOGY REVIEW
Serial Number:	78366159	BIO-IT WORLD SOURCEBOOK
Serial Number:	78366161	BIO-IT WORLD SOURCEBOOK THE BUYER'S GUIDE TO PRODUCTS AND SERVICES FOR LIFE SCIENCES

TRADEMARK

**REEL: 003256 FRAME: 0407** 

Serial Number:	78761218	BIO-IT WORLD SYSTEMS & IN SILICO BIOLOGY
Serial Number:	78341529	HEALTH-IT WORLD
Serial Number:	76516559	HEALTH-IT WORLD
Serial Number:	78306503	HEALTH-IT WORLD CONFERENCE + EXPO
Serial Number:	78511457	HEALTH-IT WORLD NEWS
Serial Number:	78706923	LIFE SCIENCES CONFERENCE + EXPO

### **CORRESPONDENCE DATA**

Fax Number: (508)424-4807

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 508-935-4686

Email: trademark\_docket@idg.com
Correspondent Name: International Data Group, Inc.

Address Line 1: 5 Speen Street

Address Line 4: Framingham, MASSACHUSETTS 01701

ATTORNEY DOCKET NUMBER:	IDG TO CBC
NAME OF SUBMITTER:	Miriam Karlin
Signature:	/MKARLIN/
Date:	03/01/2006

Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, International Data Group, Inc., a Massachusetts corporation with its principal office at 5 Speen Street, Framingham, Massachusetts, 01701 ("Assignor") has adopted, used and is using the marks for which it has applied for the registration thereof in the United States Patent and Trademark office and other Trademark Offices throughout the world;

WHEREAS, Cambridge Bio Collaborative, Inc. a Massachusetts corporation with a principal office at 1037 Chestnut Street, Newton Upper Falls, Massachusetts, 02464 ("Assignee"), is desirous of acquiring said marks and the applications for registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all its right, title and interest in and to the trademarks listed in the attached Trademark Schedule A and owned by Assignor (including without limitation the right to sue for past infringements), together with the good will of the business symbolized by said mark and application for registration:

International Data Group, Inc.	Cambridge Bio Collaborative, Inc.
By: Line C. Mull	Ву:
Its: VICE PRESIDENT	Its: Freedom
Date:	Date: <u>3/1/06</u>

## TRADEMARK SCHEDULE A

Mark	Serial No.	Reg No.	Status
AROUND THE BASES	76/508133	2824766	REGISTERED
BIO-IT WORLD BEST PRACTICES	78/761226		PENDING
BIO-IT WORLD BEST WEBCASTS	78/761228		PENDING
BIO-IT WORLD DISCOVERY INFORMATICS	78/761221		PENDING
BIO-IT WORLD DRUG DISCOVERY NEWS	78/511468		PENDING
BIO-IT WORLD LAB AUTOMATION & ROBOTICS	78/761236		PENDING
BIO-IT WORLD LIMS TECHNOLOGY REVIEW	78/761222		PENDING
BIO-IT WORLD LIVE	78/761230		PENDING
BIO-IT WORLD MICROARRAY TECHNOLOGY			
REVIEW	78/761219		PENDING
BIO-IT WORLD PROTEOMIC TECHNOLOGY REVIEW	78/761223		PENDING
BIO-IT WORLD SOURCEBOOK	78/366159		PENDING
BIO-IT WORLD SOURCEBOOK THE BUYER'S GUIDE			
TO PRODUCTS AND SERVICES FOR LIFE SCIENCES	78/366161		PENDING
BIO-IT WORLD SYSTEMS & IN SILICO BIOLOGY	78/761218		PENDING
BIO-IT WORLD WEEKLY UPDATE	76/508134	2896702	REGISTERED
HEALTH-IT WORLD	78/341529		PENDING
HEALTH-IT WORLD	76/516559		PENDING
HEALTH-IT WORLD CONFERENCE + EXPO	78/306503		PENDING
HEALTH-IT WORLD NEWS	78/511457		PENDING
LIFE SCIENCES CONFERENCE + EXPO	78/706923		PENDING

**RECORDED: 03/01/2006** 

TRADEMARK REEL: 003256 FRAME: 0410