TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRU International LLP		02/17/2006	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	The Prudential Insurance Company of America
Street Address:	751 Broad Street
City:	Newark
State/Country:	NEW JERSEY
Postal Code:	07102
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76308574	PRU

CORRESPONDENCE DATA

Fax Number: (973)367-7121
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 973-802-3057
Email: sue.nam@prudential.com
Correspondent Name: Sue J. Nam
Address Line 1: 751 Broad Street
Address Line 4: Newark, NEW JERSEY 07102

NAME OF SUBMITTER:	Sue J. Nam
Signature:	/Sue J. Nam/
Date:	03/01/2006

Total Attachments: 2
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Trademark Assignment

WHEREAS, PRU International, L.L.P., a Texas corporation having its principal place of business at 2255Marilla Street, Mail Stop 3205, Dallas, Texas 75201 ("PRU International") is the owner of the mark PRU, application for which is pending in the United States Patent and Trademark Office, Serial No. 76/308574 (the "Trademark");

WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Assignee"), desires to acquire said Trademarks and the application thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PRU International does hereby assign and transfer to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the mark, the portion of the business to which said mark pertain, the identified application to register thereof, all common law rights in said mark, the right to sue and recover for all damages for past and future infringements of PRU International's rights in the marks, and the right to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation, opposition or other proceeding in connection with said marks. This right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by PRU International had this assignment not be made.

PRU International further agrees that it will take, or cause to be taken, all such other and further action as may reasonably be required by Assignee in order to effect the assignment contemplated hereby.

[SIGNATURE APPEARS ON THE FOLLOWING PAGE]

PRU International, L.L.P.

By: _____
Name: William Hodge
Title: President

By: _____
Name: Sohail Sobhani
Title: Vice-President

Date: February 17, 2006

State of Texas)
) ss.
County of _____)

On this 17 day of February, 2006, before me appeared William Hodge and Sohail Sobhani, the persons who signed this instrument, who acknowledged that they signed it as a free act on behalf of the identified corporation with authority to do so.

Shivani Nandivada

SHIVANI NANDIVADA
NOTARY PUBLIC
STATE OF TEXAS
My Comm. Exp. 10-21-09