

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MCA Communications, LLC		10/12/2005	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The National Underwriter Company		
<b>Street Address:</b>	5081 Olympic Blvd.		
<b>City:</b>	Erlanger		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	41018		
<b>Entity Type:</b>	COMPANY: OHIO		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1361869	COMMODITY CLOSEUP	
Registration Number:	2940145	COMMODITY PRICE CHARTS	
Registration Number:	1485244	FUTURES	
Registration Number:	2942029	TRENDS IN FUTURES	
Serial Number:	78397366	TRADER UPDATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)768-6800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-768-6700		
<b>Email:</b>	trademarks@sonnenschein.com		
<b>Correspondent Name:</b>	Ron B. Sitton		
<b>Address Line 1:</b>	Wacker Drive Station - Sears Tower -		
<b>Address Line 2:</b>	P. O. Box 061080		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-1080		

**OP \$140.00 1361869**

ATTORNEY DOCKET NUMBER:	20072150-0003-R7M
NAME OF SUBMITTER:	Ron B. Sitton
Signature:	/ronbsitton/
Date:	03/01/2006
Total Attachments: 4 source=mcacommunications-nationalunderwriterassign#page1.tif source=mcacommunications-nationalunderwriterassign#page2.tif source=mcacommunications-nationalunderwriterassign#page3.tif source=mcacommunications-nationalunderwriterassign#page4.tif	

## TRADEMARK ASSIGNMENT AGREEMENT

TRADEMARK ASSIGNMENT AGREEMENT (this "**Agreement**") is dated as of October 12, 2005 between MCA Communications, LLC (d/b/a Adams Business Media), a Delaware limited liability company (the "**Assignor**") and The National Underwriter Company, an Ohio corporation (the "**Assignee**").

WHEREAS, Assignor has adopted, used and is using the marks listed on Schedule A hereto (the "**Marks**"); and

WHEREAS, Pursuant to the Stock Purchase Agreement, dated as of the date hereof, between the Assignor and the Assignee, the Assignor agreed to sell, assign and transfer to Assignee and the Assignee agreed to acquire certain assets from Assignor including all right, title and interest of Assignor in and of the Marks, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns to Assignee, its successors and assigns, and Assignee hereby assumes, all of Assignee's right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used, and all registrations and trademark registrations and applications therefor, in the United States, its territories and possessions and throughout the world as well as renewals and extensions of the registrations that exist or may be secured under the laws of the United States, its territories and possessions and throughout the world, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by the Assignor if this Agreement had not been made, together with all income, royalties, damages or payments due or payable as of the date hereof or thereafter, including without limitation, all claims for damages by reason of future infringement or other unauthorized use of the Marks, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor agrees to execute all such other documents as may be reasonably needed to establish Assignee as the record owner of the Marks.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any foreign trademarks or service marks or applications or registrations for such marks the foreign equivalent as the case may be, to record Assignee as owner of the Marks and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day first above written.

Assignor:

**MCA Communications, LLC**

By: 

Name: Mark Adams  
Title: President

Assignee:

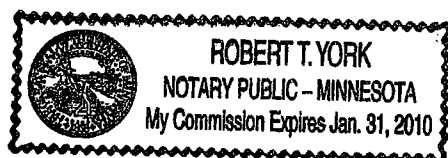
**The National Underwriter  
Company**

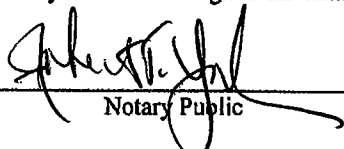
By: \_\_\_\_\_

Name: Andrew L. Goodenough  
Title: Chief Executive Officer

STATE OF MINNESOTA )  
 ) ss.:  
COUNTY OF HENNEPIN )

On the 12th day of October 2005, before me personally came Mark Adams, to me known, who, being by me duly sworn, did depose and say that he is the President of MCA Communications, LLC, the entity described in and which executed by order of the Board of Directors of said entity and that he signed his name thereto by like order.



  
Notary Public

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day first above written.

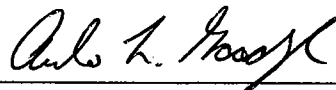
Assignor:

**MCA Communications, LLC**

By: \_\_\_\_\_  
Name: Mark Adams  
Title: President

Assignee:

**The National Underwriter  
Company**

By:   
Name: Andrew L. Goodenough  
Title: Chief Executive Officer

STATE OF \_\_\_\_\_ )  
 ) ss.:  
COUNTY OF \_\_\_\_\_ )

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\_\_\_\_\_  
Notary Public

**SCHEDULE A**

<b>Country</b>	<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Description</b>
U.S.A.	COMMODITY CLOSEUP	1,361,869	09-24-1985	weekly newsletter in i.c. 16
U.S.A.	COMMODITY PRICE CHARTS & DESIGN	2,940,145	04-12-2005	weekly financial newsletter in i.c. 16
U.S.A.	FUTURES	1,485,244	04-19-1988	magazine dealing with commodities and options in i.c. 16
U.S.A.	TRENDS IN FUTURES	2,942,029	04-19-2005	newsletter featuring information on commodity investments in i.c. 16

<b>Country</b>	<b>Trademark</b>	<b>Application Serial No.</b>	<b>Application Filing Date</b>	<b>Description</b>
U.S.A.	TRADER UPDATE	78/397,366	04-06-2004	newsletter advising on daily futures and options market in paper and online form in i.c. 16