

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hartford Life Insurance Company		02/17/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Woodbury Financial Services, Inc.		
Street Address:	500 Bielenberg Drive		
City:	Woodbury		
State/Country:	MINNESOTA		
Postal Code:	55125		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2597868	WOODBURY FINANCIAL CUSTOM ALLOCATION PROGRAM	
CORRESPONDENCE DATA			
Fax Number:	(860)757-1347		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	860 547 7913		
Email:	nancy.medina@thehartford.com		
Correspondent Name:	Hartford Fire Insurance Company		
Address Line 1:	Hartford Plaza		
Address Line 2:	Corp. Law-Trademark Unit		
Address Line 4:	Hartford, CONNECTICUT 06115		
ATTORNEY DOCKET NUMBER:	1118-65398 2597868		
NAME OF SUBMITTER:	Richard Borden		
Signature:	/rick borden/		
Date:	03/02/2006		

CH \$40.00 2597868

Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS

WHEREAS, HARTFORD LIFE INSURANCE COMPANY, a Connecticut corporation, having a place of business at 200 Hopmeadow Street, Simsbury, Connecticut, has adopted and used the following trademark which is registered in the United States Patent and Trademark Office and which registration is validly subsisting:


<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WOODBURY FINANCIAL CUSTOM ALLOCATION PROGRAM	2,597,868	July 23, 2002

WHEREAS, WOODBURY FINANCIAL SERVICES, INC., a corporation of the State of Minnesota having its principal place of business at 500 Bielenberg Drive, Woodbury, Minnesota 55125, is desirous of acquiring said trademark and said registrations therefor along with all of the good will of the business in connection with the mark.

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, said HARTFORD LIFE INSURANCE COMPANY does hereby assign unto the said WOODBURY FINANCIAL SERVICES, INC. all rights, title and interest in and to the said mark and said registrations, including, the right to sue and recover for past infringements and other violations thereof, absolutely and forever without limitations, and WOODBURY FINANCIAL SERVICES, INC. hereby fully accepts such assignment and transfer.

HARTFORD LIFE INSURANCE COMPANY

Dated: February 17, 2006.

By: 
Name: Brian S. Becker
Title: Sr. Vice President, Associate General Counsel & Director of Corporate Law

Subscribed and sworn to before me this 17th day of February, 2006.

GALE A. DELFINO
NOTARY PUBLIC
MY COMMISSION EXPIRES MAR. 31, 2009
Notary Public