

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Rim Enterprises, LLC		03/01/2006	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Valley Fresh Seafood, Inc.		
Street Address:	275 Kearney Street		
City:	Watsonville		
State/Country:	CALIFORNIA		
Postal Code:	95076		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	75902431	"NO FISHY SMELL" WHEN COOKING	
Serial Number:	76027475	CHEF AL	
Serial Number:	75619410	WHITE RUFFY BRAND	
CORRESPONDENCE DATA			
Fax Number:	(415)217-5910		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.434.1600		
Email:	trademark@howardrice.com		
Correspondent Name:	Carole F. Barrett		
Address Line 1:	Three Embarcadero Center, 7th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		
ATTORNEY DOCKET NUMBER:	40089.0033		
NAME OF SUBMITTER:	Carole F. Barrett		

CH \$90.00 75902431

Signature:

/CFB_lmd/

Date:

03/02/2006

Total Attachments: 1
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EXHIBIT B

Short-Form Assignment

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is made and entered into as of the 1st day of March, 2006 by and between Pacific Rim Enterprises, LLC, a limited liability company organized under the laws of the State of California doing business at P.O. Box 1199, Clovis, California 93613-1429 ("Assignor") and Valley Fresh Seafood, Inc., a corporation organized under the laws of the State of California, with an address at 275 Kearney Street, Watsonville, CA 95076 ("Assignee").

WHEREAS, Assignor is the owner of record of the following U.S. Trademark registrations (the "Registered Marks"):

<u>Registered Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
"NO FISHY SMELL" WHEN COOKING	2501134	October 23, 2001
CHEF AL & Design	2820585	March 9, 2004
WHITE RUFFY BRAND	2381955	June 2, 2000

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest of Assignor in and to the Registered Marks, together with the goodwill of the business represented and symbolized by the registered Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows.

- Assignment.** Assignor assigns to Assignee all right, title and interest in and to the Registered Marks, the goodwill pertaining thereto, and the right to sue third parties for past violations of any rights pertaining thereto.
- Authority.** Each of the undersigned represents and warrants that he or she is duly authorized to sign this Assignment on behalf of the party that he or she represents.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the date first set forth above.

Pacific Rim Enterprises, LLC

Valley Fresh Seafood, Inc.

By: [Signature]

By: _____

Name: Mike McKenzie

Name: _____

Title: managing member

Title: _____