

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ames Department Stores Inc.		10/19/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Branded LLC
Street Address:	956 Highland View NE
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30306
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	73501900	LIZ THOMAS
Serial Number:	75709288	LIZ THOMAS
Serial Number:	74451449	KITCHEN TRADITIONS
Serial Number:	75928484	KITCHEN TRADITIONS
Serial Number:	74172094	HOLIDAY ACCENTS
Serial Number:	76403047	HOLIDAY ACCENTS
Serial Number:	74520457	HANDY PRO
Serial Number:	75688048	CROSS CURRENTS
Serial Number:	75737455	CUDDLE TOWNE
Serial Number:	73676336	CUDDLE TOWNE
Serial Number:	75928475	CURRENT TREND
Serial Number:	73710278	ERICA HART
Serial Number:	75928497	COUNTRY CLOSET
Serial Number:	73732780	COOL BLUES

OP \$540.00 73501900

Serial Number:	75115681	COOL BLUES
Serial Number:	75890855	COOL BLUES
Serial Number:	73506700	ASHLEY HOUSTON
Serial Number:	75374951	TUMBLE BEARS
Serial Number:	72245127	STRAIGHT A
Serial Number:	73510467	RAZZBERRY
Serial Number:	72218581	TOUJOURS

CORRESPONDENCE DATA

Fax Number: (740)967-5143
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 740-967-2261
Email: JeffMFurr@aol.com
Correspondent Name: Jeffrey M. Furr
Address Line 1: 253 N. Main Street
Address Line 4: Johnstown, OHIO 43031

NAME OF SUBMITTER:	Jeffrey M. Furr
Signature:	/jmf/
Date:	03/02/2006

Total Attachments: 21
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ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark LIZ THOMAS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 73501900, registered [or filed] 1984-10-01 the mark LIZ THOMAS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark LIZ THOMAS U.S. Trademark Registration No. [or Application Serial No.] 73501900;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark LIZ THOMAS and U.S. Trademark Registration No. [or Application Serial No.] 73501900, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

Date: Oct 24 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark LIZ THOMAS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75709288, registered [or filed] 1999-05-18 the mark LIZ THOMAS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark LIZ THOMAS U.S. Trademark Registration No. [or Application Serial No.] 75709288;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark LIZ THOMAS and U.S. Trademark Registration No. [or Application Serial No.] 75709288, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

Lyn C. Hussein
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____
LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark KITCHEN TRADITIONS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 74451449, registered [or filed] 1993-10-26 the mark KITCHEN TRADITIONS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark KITCHEN TRADITIONS U.S. Trademark Registration No. [or Application Serial No.] 74451449;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark KITCHEN TRADITIONS and U.S. Trademark Registration No. [or Application Serial No.] 74451449, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL)
My Commission Expires: _____
LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark KITCHEN TRADITIONS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75928484, registered [or filed] 2000-02-28 the mark KITCHEN TRADITIONS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark KITCHEN TRADITIONS U.S. Trademark Registration No. [or Application Serial No.] 75928484;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark KITCHEN TRADITIONS and U.S. Trademark Registration No. [or Application Serial No.] 75928484, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

(IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____ **LYN C. HUSSEIN**
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark HOLIDAY ACCENTS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 74172094, registered [or filed] 1991-06-03 the mark HOLIDAY ACCENTS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark HOLIDAY ACCENTS U.S. Trademark Registration No. [or Application Serial No.] 74172094;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark HOLIDAY ACCENTS and U.S. Trademark Registration No. [or Application Serial No.] 74172094, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL)
My Commission Expires: LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark HOLIDAY ACCENTS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 76403047, registered [or filed] 2002-05-01 for the mark HOLIDAY ACCENTS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark HOLIDAY ACCENTS U.S. Trademark Registration No. [or Application Serial No.] 76403047;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark HOLIDAY ACCENTS and U.S. Trademark Registration No. [or Application Serial No.] 76403047, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: [Signature]
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL)

My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark HANDY PRO and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 74520457, registered [or filed] 1994-05-06 for the mark HANDY PRO;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark HANDY PRO U.S. Trademark Registration No. [or Application Serial No.] 74520457;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark HANDY PRO and U.S. Trademark Registration No. [or Application Serial No.] 74520457, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC
(SEAL)

My Commission Expires: LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

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WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark CROSS CURRENTS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75688048, registered [or filed] 1999-04-22 for the mark CROSS CURRENTS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark CROSS CURRENTS and U.S. Trademark Registration No. [or Application Serial No.] 75688048;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark CROSS CURRENTS and U.S. Trademark Registration No. [or Application Serial No.] 75688048, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

Lyn C. Hussein
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark CUDDLE TOWNE and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75737455, registered [or filed] 1999-06-25 for the mark CUDDLE TOWNE;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark CUDDLE TOWNE and U.S. Trademark Registration No. [or Application Serial No.] 75737455;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark CUDDLE TOWNE and U.S. Trademark Registration No. [or Application Serial No.] 75737455, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL.)
My Commission Expires: LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark CUDDLE TOWNE and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 73676336, registered [or filed] 1987-08-03 for the mark CUDDLE TOWNE;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark CUDDLE TOWNE and U.S. Trademark Registration No. [or Application Serial No.] 73676336;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark CUDDLE TOWNE and U.S. Trademark Registration No. [or Application Serial No.] 73676336, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

Date: Oct 24 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____ **LYN C. HUSSEIN**
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark CURRENT TREND and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75928475, registered [or filed] 2000-02-28 for the mark CURRENT TREND;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark CURRENT TREND and U.S. Trademark Registration No. [or Application Serial No.] 75928475;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark CURRENT TREND and U.S. Trademark Registration No. [or Application Serial No.] 75928475, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL)
My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

36

WHEREAS, Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark ERICA HART and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 73710278, registered [or filed] 1988-02-08 for the mark ERICA HART;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark ERICA HART and U.S. Trademark Registration No. [or Application Serial No.] 73710278;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark ERICA HART and U.S. Trademark Registration No. [or Application Serial No.] 73710278, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

Lyn C. Hussein
NOTARY PUBLIC

(SEAL)

My Commission Expires: LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark COUNTRY CLOSET and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75928497, registered [or filed] 2000-02-28 for the mark COUNTRY CLOSET;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark COUNTRY CLOSET and U.S. Trademark Registration No. [or Application Serial No.] 75928497;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark COUNTRY CLOSET and U.S. Trademark Registration No. [or Application Serial No.] 75928497, together with the goodwill of the business symbolized by that mark.

et al. AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005
By: [Signature]
Name: Rolando de Aguiar
Title: President
STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.
[Signature]
NOTARY PUBLIC
(SEAL)
LYN C. HUSSEIN
NOTARY PUBLIC
My Commission Expires: _____ MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark COOL BLUES and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 73732780, registered [or filed] 1988-06-06 for the mark COOL BLUES;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark COOL BLUES and U.S. Trademark Registration No. [or Application Serial No.] 73732780;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark COOL BLUES and U.S. Trademark Registration No. [or Application Serial No.] 73732780, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.
[Signature]

NOTARY PUBLIC
(SEAL)

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

My Commission Expires: _____

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark COOL BLUES and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75115681, registered [or filed] 1996-06-07 for the mark COOL BLUES;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark COOL BLUES and U.S. Trademark Registration No. [or Application Serial No.] 75115681;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark COOL BLUES and U.S. Trademark Registration No. [or Application Serial No.] 75115681, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.
Lyn C. Hussein
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____
LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark COOL BLUES and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75890855, registered [or filed] 2000-01-07 for the mark COOL BLUES;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark COOL BLUES and U.S. Trademark Registration No. [or Application Serial No.] 75890855;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark COOL BLUES and U.S. Trademark Registration No. [or Application Serial No.] 75890855, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.
Lyn C. Hussein
NOTARY PUBLIC

(SEAL)

My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark ASHLEY HOUSTON and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 73506700, registered [or filed] 1984-11-01 the mark ASHLEY HOUSTON;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark ASHLEY HOUSTON and U.S. Trademark Registration No. [or Application Serial No.] 73506700;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark ASHLEY HOUSTON and U.S. Trademark Registration No. [or Application Serial No.] 73506700, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

Lyn C. Hussein
NOTARY PUBLIC
(SEAL)

My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, AMES MERCHANDISING CORPORATION, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark TUMBLE BEARS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 75374951, registered [or filed] 1997-10-17 the mark TUMBLE BEARS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark TUMBLE BEARS and U.S. Trademark Registration No. [or Application Serial No.] 75374951;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark TUMBLE BEARS and U.S. Trademark Registration No. [or Application Serial No.] 75374951, together with the goodwill of the business symbolized by that mark.

et al.

AMES DEPARTMENT STORES, INC.,

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

Lyn C. Hussein
NOTARY PUBLIC

(SEAL)

My Commission Expires: _____

LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark STRAIGHT A and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 72245127, registered [or filed] 1966-05-09 the mark STRAIGHT A;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark STRAIGHT A and U.S. Trademark Registration No. [or Application Serial No.] 72245127;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark STRAIGHT A and U.S. Trademark Registration No. [or Application Serial No.] 72245127, together with the goodwill of the business symbolized by that mark.

et al.

AMES DEPARTMENT STORES, INC.,

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL)

My Commission Expires: LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark RAZZBERRY and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 73510467, registered [or filed] 1984-11-26 the mark RAZZBERRY;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark RAZZBERRY and U.S. Trademark Registration No. [or Application Serial No.] 73510467;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark RAZZBERRY and U.S. Trademark Registration No. [or Application Serial No.] 73510467, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

By: *Rolando de Aguiar*
Name: Rolando de Aguiar
Title: President

Date: Oct 24, 2005

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

Lyn C. Hussein
NOTARY PUBLIC

LYN C. HUSSEIN
NOTARY PUBLIC
My Commission Expires: MY COMMISSION EXPIRES JUNE 30, 2008

ASSIGNMENT OF TRADEMARK

WHEREAS, Scoa Industries Inc, a subsidiary of Ames Department Stores, Inc., a Delaware Corporation (collectively the "Sellers"), has adopted, and used the mark TOUJOURS and has been authorized pursuant to the October 19, 2005 Order of the United States Bankruptcy Court for the Southern District of New York, in Chapter 11 bankruptcy case nos. 01-42217 through 01-42221 [REG], to sell any and all of its right, title and interest in and to U.S. Trademark Registration No. [or Application Serial No.] 72218581, registered [or filed] 1965-05-11 the mark TOUJOURS;

WHEREAS, BRANDED, LLC, a Georgia corporation having a principal business address at 956 Highland View NE, Atlanta, GA 30306 (the "Buyer"), is desirous of acquiring the right, title and interest in and to the mark TOUJOURS U.S. Trademark Registration No. [or Application Serial No.] 72218581;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Sellers do hereby assign to Buyer any and all of their right, title and interest in and to the mark TOUJOURS and U.S. Trademark Registration No. [or Application Serial No.] 72218581, together with the goodwill of the business symbolized by that mark.

AMES DEPARTMENT STORES, INC.,

et al.

Date: Oct 24, 2005

By: [Signature]
Name: Rolando de Aguiar
Title: President

STATE OF Connecticut
COUNTY OF Hartford

Before me, a Notary Public in and for the County and State aforesaid, on this 24th day of October, 2005, personally appeared Rolando de Aguiar, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notary Seal.

[Signature]
NOTARY PUBLIC

(SEAL)

My Commission Expires: _____
LYN C. HUSSEIN
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2008