

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dog-Ease Daycare, Inc.		02/28/2006	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Best Friends Pet Care, Inc.		
<b>Street Address:</b>	520 Main Street		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06851		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3028705	DOG EASE DAYCARE, INC. & KENNELS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(203)975-7180		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	203-353-6834		
<b>Email:</b>	clondon@eapdlaw.com		
<b>Correspondent Name:</b>	Edwards Angell Palmer & Dodge LLP		
<b>Address Line 1:</b>	301 Tresser Boulevard		
<b>Address Line 2:</b>	Christina London, Paralegal		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06901		
<b>ATTORNEY DOCKET NUMBER:</b>	48973.0007 DOG-EASE		
<b>NAME OF SUBMITTER:</b>	Christina London		
<b>Signature:</b>	/christina london/		

CH \$40.00 3028705

Date:

03/02/2006

**Total Attachments: 4**

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## SERVICE MARK ASSIGNMENT

This **SERVICE MARK ASSIGNMENT** is made as of this 28<sup>th</sup> day of February, 2006.

**WHEREAS**, Dog-Ease Daycare, Inc., a New Jersey corporation ("*Assignor*"), having its office at 124 Riordan Place, Shrewsbury, New Jersey 07702, has adopted, acquired, used and is or was using exclusively in their business the trademark listed on Schedule 1; and

**WHEREAS**, Best Friends Pet Care, Inc., a Delaware corporation ("*Assignee*"), having an address at 520 Main Street, Norwalk, Connecticut 06851, is desirous of acquiring all right, title and interest in and to said trademark and all goodwill attendant therewith;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademark listed on Schedule 1, together with all the goodwill of the business symbolized by said mark, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor. Assignee is a successor to the business of the Assignor, or portion thereof, to which the trademark listed on Schedule 1 pertains.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned.

This Agreement may be executed in any number of original or facsimile counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

ASSIGNOR:

DOG-EASE DAYCARE, INC.

By: [Signature]  
Name: Jeffrey Rosen  
Title: VP

STATE OF New Jersey }  
COUNTY OF Bergen } ss

On this 27 day of February, 2006, before me personally appeared Jeffrey Rosen to me personally known, who, being duly sworn, did say that he/she is the VP of DOG-EASE DAYCARE, INC. and that he/she duly executed the foregoing instrument for and on behalf of DOG-EASE DAYCARE, INC. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

[Signature]  
Notary Public

JILL ELLEN BABICZ  
A Notary Public of New Jersey  
My Commission Expires 05/14/2007

ASSIGNEE:

BEST FRIENDS PET CARE, INC.

By \_\_\_\_\_  
Name:  
Title:

STATE OF \_\_\_\_\_ }  
COUNTY OF \_\_\_\_\_ } ss

On this \_\_\_ day of \_\_\_\_\_, 2006, before me personally appeared \_\_\_\_\_ to me personally known, who, being duly sworn, did say that he/she is the \_\_\_\_\_ of BEST FRIENDS PET CARE, INC. and that he/she duly executed the foregoing instrument for and on behalf of BEST FRIENDS PET CARE, INC. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

\_\_\_\_\_  
Notary Public

SIGNATURE PAGE TO SERVICE MARK ASSIGNMENT

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

ASSIGNOR:

DOG-EASE DAYCARE, INC.

By: \_\_\_\_\_  
Name:  
Title:

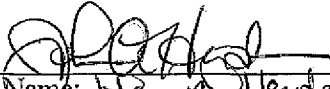
STATE OF \_\_\_\_\_ }  
COUNTY OF \_\_\_\_\_ } ss

On this \_\_\_ day of \_\_\_\_\_, 2006, before me personally appeared \_\_\_\_\_ to me personally known, who, being duly sworn, did say that he/she is the \_\_\_\_\_ of DOG-EASE DAYCARE, INC. and that he/she duly executed the foregoing instrument for and on behalf of DOG-EASE DAYCARE, INC. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

\_\_\_\_\_  
Notary Public


ASSIGNEE:

BEST FRIENDS PET CARE, INC.

By  \_\_\_\_\_  
Name: Jim A. Hepler  
Title: CFO

STATE OF Connecticut }  
COUNTY OF Fairfield } ss

On this 27 day of Feb, 2006, before me personally appeared Jim Hepler to me personally known, who, being duly sworn, did say that he/she is the CFO of BEST FRIENDS PET CARE, INC. and that he/she duly executed the foregoing instrument for and on behalf of BEST FRIENDS PET CARE, INC. being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

  
Notary Public  
**TIFFANY G. PARA**  
NOTARY PUBLIC  
MY COMMISSION EXPIRES MAY 31, 2008

SIGNATURE PAGE TO SERVICE MARK ASSIGNMENT

Schedule 1  
Service Mark

Mark	Country	Serial/Reg. No. Filing/Reg. Date
DOG-EASE DAYCARE, INC. & KENNELS	United States of America	3,028,705 December 13, 2005