

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Branded, LLC		01/25/2006	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Jo-Ann Stores Supply Chain Management, Inc.		
Street Address:	5555 Darrow Road		
City:	Hudson		
State/Country:	OHIO		
Postal Code:	44236		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2219294	THE GARDEN GATE	
Serial Number:	75531467	THE GARDEN GATE	
CORRESPONDENCE DATA			
Fax Number:	(216)621-6165		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216 621 1113		
Email:	wasklar@rennerotto.com		
Correspondent Name:	Warren A. Sklar		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	FABRL104		
NAME OF SUBMITTER:	Warren A. Sklar		
Signature:	/Warren A. Sklar/		

OP \$65.00 2219294

Date:

03/02/2006

Total Attachments: 1

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ASSIGNMENT

Whereas, Jo-Ann Stores, Inc., an Ohio corporation, through its wholly owned subsidiary, Jo-Ann Stores Supply Chain Management, Inc., an Ohio corporation, both having a business address at 5555 Darrow Road, Hudson, Ohio 44236, is desirous of acquiring the entire right, title and interest in and to the mark THE GARDEN GATE and U.S. Trademark Registration No. 2.219.294 and U.S. Trademark Application Serial No. 75/531,467;

For good and valuable consideration, the receipt and sufficiency of which are acknowledged, Branded, LLC, a Georgia corporation having a business address at 956 Highland View NE, Atlanta, GA 30306, does hereby assign to Jo-Ann Stores Supply Chain Management, Inc. the entire right, title and interest in and to the mark THE GARDEN GATE and U.S. Trademark Registration No. 2,219,294 and U.S. Trademark Application Serial No. 75/531,467, together with the goodwill of the business symbolized by that mark and the right to recover past damages.

BRANDED, LLC

Date: January 25th, 2006.

By: [Signature]
Name: Keith Johnston
Title: Manager

STATE OF Georgia
COUNTY OF Fulton

Before me, a Notary Public in and for the County and State aforesaid, on this 25th day of January, 2006, personally appeared Keith Johnston, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal.

NOTARY PUBLIC
(SEAL)

My Commission Expires: July 10, 2007

