

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redco Foods, Inc.		02/28/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Snapple Beverage Corp.		
Street Address:	900 King Street		
City:	Rye Brook		
State/Country:	NEW YORK		
Postal Code:	10573		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78687012	ORANGE-INALITY	
Serial Number:	78687017	LE-MMM-ON	
Serial Number:	78687019	WILD 'BOUT BERRIES	
CORRESPONDENCE DATA			
Fax Number:	(860)688-7844		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3158231300		
Email:	FarrelD@redcofoods.com		
Correspondent Name:	Doug Farrell		
Address Line 1:	100 Northfield Drive		
Address Line 4:	Windsor, CONNECTICUT 06095		
NAME OF SUBMITTER:	Douglas Farrell		
Signature:	/Douglas Farrell/		
Date:	03/03/2006		

OP \$90.00 78687012

Total Attachments: 2

source=trademark assignment-laj#page1.tif

source=trademark assignment-laj#page2.tif

TRADEMARK ASSIGNMENT
(APPLICATION)

WHEREAS, Redco Foods, Inc., a corporation of New York, with its address at 100 Northfield Drive, Windsor, Connecticut 06095 (hereinafter "ASSIGNOR") is the owner of the following pending Trademark Applications (hereinafter referred to as the "Trademarks") on file with the United States Trademark Office:

<u>MARK</u>	<u>SERIAL NUMBER</u>
ORANGE-INALITY	78/687,012
LE-MMM-ON	78/687,017
WILD 'BOUT BERRIES	78/687,019

WHEREAS, ASSIGNOR is desirous of assigning the above-referenced Trademarks to Snapple Beverage Corp. (hereinafter "ASSIGNEE");

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title, and interest in and to the above-referenced Trademarks.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 28th day of February, 2006.

REDCO FOODS, INC.

By: _____
Douglas Farrell

